



LEADING THE WAY... THROUGH LEADERSHIP GIVING



DID YOU KNOW?

- Did you know that 26.9% of the population of Memphis lives in poverty?
- Did you also know that nearly 45% of the children who live in our community live in poverty?

Did you know that for just \$500 a year, you can be a Leadership Giver for United Way of the Mid-South?

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In the Mid-South, there are 5,973 Leadership Givers contributing a total of \$5,752,000. Your contributions will help us move our citizens out of poverty and to a more stable life.

LEADERSHIP GIVING

UNITED WAY is committed to reducing the impact of poverty on people's lives and strengthening our community by improving the education, income and health of our neighbors. Because of YOU, we can do what no single organization can do alone: create solutions that reduce the impact of poverty, transform individual lives and drive systemic change that improves entire communities.

Where there's a you, there's a way!

You can give by payroll deduction, check, credit card or direct bill.

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Step up today. Lead the way by becoming a Leadership Giver!



BENEFITS OF LEADERSHIP GIVING:

- Invitations to special events and volunteer opportunities
- Recognition in the Leadership Giving listing on United Way's website
- Recipient of United Way newsletters
- Invitation Young professionals (40 and under) to join Emerging Leaders
- Educational and networking activities

YOU CAN HELP...

For just \$500 a year, you can be a Leadership Giver for United Way of the Mid-South!

I know, we have bills, expenses, and so many other obligations - where will we find an extra \$500 a year? Well, you don't have to look too far. It's easy!

- 2 specialty coffees a week
- 2 fast food meals a week
- 5 bottles of water a week
- 2 movies a month with a friend
- 3 TV movie rentals a month
- Going out to dinner once a month (\$45 a meal)

MAJOR GIFTS DONOR LEVELS

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| Emerging Leaders | \$100 |
| Leadership Partner | \$500 |
| Community Champion | \$1,000 |
| Visionary Circle | \$2,500 |
| TS Step-Up Program & Next Generation | \$5,000 |
| Tocqueville Society | \$10,000 |
| \$1MM Donor | |

**WHERE THERE'S A YOU,
THERE'S A WAY.**



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