



# UNITED WAY PLEDGE FORM

Follow these 3 EASY STEPS to make a difference in our community!

## 1. COMPLETE DONOR INFORMATION (please print)

COPIES **White** copy goes to organization's human resources or payroll department. **Yellow** copy goes to United Way Resource Development staff member or Campaign Representative. **Pink** copy goes to the donor.

Full Name: \_\_\_\_\_

Home Mailing Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Home/Mobile Phone: \_\_\_\_\_

Personal Email: \_\_\_\_\_

Please let us know how long you have supported United Way:  First time

< 10 years  > 10 years

**WE WANT TO THANK YOU!**

I am under 40 and interested in joining the **Emerging Leaders United**.  I am interested in helping United Way's **"Women United"** work.

I am interested in learning about **Youth United**.

I am a member of **Organized Labor**.

Please help us better understand our donor profile by sharing the information below:

DONOR DEMOGRAPHIC INFORMATION (Optional)	ETHNIC ORIGIN		GENDER	MARITAL STATUS	AGE
	<input type="checkbox"/> Asian	<input type="checkbox"/> Hawaiian/Pacific Islander	<input type="checkbox"/> M	<input type="checkbox"/> Single	<input type="checkbox"/> < 40
<input type="checkbox"/> Black	<input type="checkbox"/> Hispanic/Latino	<input type="checkbox"/> F	<input type="checkbox"/> Married	<input type="checkbox"/> 41-64	
<input type="checkbox"/> White	<input type="checkbox"/> Native American	<input type="checkbox"/> Other _____	<input type="checkbox"/> Divorced	<input type="checkbox"/> > 65	
	<input type="checkbox"/> Other _____		<input type="checkbox"/> Widowed		

## 2. DECIDE HOW MUCH TO CONTRIBUTE AND HOW TO GIVE

Be a **LEADERSHIP GIVER!**  
Annual gifts of **\$500 - \$999** are listed on our website.

Be a **COMMUNITY CHAMPION!**  
Annual gifts of **\$1,000 - \$2,499** are listed on our website.

Be a **VISIONARY CIRCLE GIVER!**  
Annual gifts of **\$2,500 - \$4,999** are listed on our website.

Be a **NEXT GENERATION GIVER!**  
Annual gifts of **\$5,000 - \$9,999** are listed on our website.

Be a **TOCQUEVILLE SOCIETY GIVER!** Annual gifts of **\$10,000 or more** are listed on our website.

Enter **95<sup>th</sup> Anniversary Sweepstakes** to win prizes!

\$95 first time gift

9.5% increase to annual gift: \$ \_\_\_\_\_

I want to contribute a specific amount each pay period:

- \$75  \$50  \$35  \$25  Other
- \$20  \$15  \$10  \$5  \$ \_\_\_\_\_

Total Annual Gift: \$ \_\_\_\_\_

I want to contribute a one-time gift in the amount of: \$ \_\_\_\_\_

### OTHER CONTRIBUTION OPTIONS

Cash \$ \_\_\_\_\_ enclosed  Personal Check enclosed

Bill me: Monthly Quarterly (circle one) for \$ \_\_\_\_\_

Stocks/Securities (Please call 901.433.4374)

Credit Card (NOTE: Credit Card companies charge a payment processing fee. United Way applies a 3% fee on debit/credit card donations to cover this direct cost.)

Visa  MasterCard  AMEX  Discover

Card#

\_\_\_\_\_

Expiration Date \_\_\_\_/\_\_\_\_ Security Code \_\_\_\_\_

Please print your name as you would like it to appear on our website (Examples: Mr. and Mrs. John Doe or John and Jane Doe)

### (OPTIONAL) DISTRIBUTE YOUR INVESTMENT

Please see back of form for guidelines and criteria about designating your donation.

PLEASE DISTRIBUTE MY DONATION TO:

#### COMMUNITY IMPACT FUND

Please invest my dollars for the greatest impact in my community.



\_\_\_\_\_ %

If you would like to designate your donation to a county other than the county of your employment, please mark here:

- Crittenden  DeSoto  Fayette  Lauderdale
- Shelby  Tate  Tipton  Tunica

(OPTIONAL) UNITED WAY PARTNER AGENCY \_\_\_\_\_ %

Name: \_\_\_\_\_

Zip: \_\_\_\_\_

(OPTIONAL) OTHER 501(C)(3) AGENCY \_\_\_\_\_ %

Name: \_\_\_\_\_

Zip: \_\_\_\_\_

## 3. SIGN AND DATE

Check here to remain anonymous on public listings (signature still required)

Check here if you prefer not to receive gift acknowledgment or other communication

SIGNATURE REQUIRED

DATE

I authorize my employer to deduct the necessary amount(s) from each paycheck. I understand this authorization will continue unless otherwise specified by me in writing. If applicable, I authorize United Way of the Mid-South to make a charge to my credit card, next to my name as indicated above for the amount stated. I understand that if I DO NOT wish to remain anonymous, my name will be visible and all other contact information will be kept confidential. United Way of the Mid-South does not provide goods or services as a whole or partial consideration for any contribution.



# UNITED WAY GUIDELINES FOR DONATION RESTRICTIONS



## DESIGNATION GUIDELINES

Unless you choose to designate your gift to a particular focus area, county, or other agency, your funds will be invested in the Community Impact Fund in the county of your employment. Many local volunteers in your community work with United Way staff to determine the most effective way to deploy these resources.

### UNITED WAY'S RECOMMENDED CHOICE:

**1. The Community Impact Fund**, the way your investment has the highest impact for our community and supports United Way in *Driving The Dream* to help more people escape generational poverty:

#### EDUCATION

- Kindergarten readiness
- Third Grade reading success
- College/career readiness
- Adult education & literacy

#### FINANCIAL STABILITY

- Attaining family-sustaining employment and stronger financial stability
- Empowering individuals with financial tools, education and services to reduce poverty

#### HEALTH

- Healthy eating and active living
- Prevention of domestic violence and child abuse
- Support services for people with special needs
- Senior citizen health & wellness

#### ESSENTIAL SERVICES

- Emergency services for families

**2. You may also support a specific United Way of the Mid-South Agency**, or another United Way in a different city and state. A list of partner agencies can be found on our website: [uwmidsouth.org/get-involved/agency-partners](http://uwmidsouth.org/get-involved/agency-partners).

**3. Another option is to support a specific non-United Way 501(c)(3) agency in the United Way of the Mid-South's service area.**

Please review the following Guidelines for Donation on this page for additional information.

## GUIDELINES FOR DONATION

United Way of the Mid-South's mission is to improve the quality of life for Mid-Southerners through mobilizing and aligning resources to address priority issues. Therefore, we recommend that non-United Way Agency donations be made to organizations that address education, financial stability, health or other essential human service needs within our 8-county service areas.

When designating to a **NON-UNITED WAY AGENCY**, the agency must meet the following criteria:

- It must be recognized as a public charity by the Internal Revenue Service. (It must be a 501(c)(3) agency and not a private foundation).
- Non-United Way Agencies must submit a Counterterrorism Compliance form in compliance with the USA PATRIOT ACT.
- A minimum annual gift of \$50 per agency may be donated.
- You must renew your donation to any non-United Way Agency each year. It will not automatically carry over year-to-year.
- In cases where guidelines and criteria are not met, United Way of the Mid-South will make reasonable efforts to contact the donor; however, if attempts are not successful, the contributions will be allocated through United Way's Community Impact Fund.
- Non-United Way agencies may not be organized for the arts, religious and/or political purposes. Nor may donations through United Way be made to individual schools or for capital campaigns.
- Corporate matching contributions are not eligible for donations through United Way.

**In order to notify agencies promptly of your gift, please provide your home address and email on the front of this form.**

**PLEASE NOTE:** *United Way of the Mid-South does not monitor the use of funds or the effectiveness of the services provided by non-United Way agencies. United Way recommends the Community Impact Fund so we can ensure your gift is used to fund effective services with a proven record of impact. Some corporate partners may use a third party vendor to process donations and may have difference guidelines. If you have any questions, please contact your organization's United Way representative.*