



THESE WERE JUST A FEW OF THE THOUSANDS OF WAYS YOU IMPROVED LIVES!  
 Your gift to United Way addresses poverty by improving education, financial stability, health, and other basic needs. When your gift is added to the support of your co-workers, neighbors, friends and family members, it becomes a tremendous force. Together, we can do more good than any one of us can do alone.  
 Through targeted grant-making and our unique coordinated system of services, our United Way is strategically propelling the Mid-South's poverty reduction.



WHERE THERE'S A YOU, THERE'S A WAY!

Your support of United Way of the Mid-South made a meaningful IMPACT MORE THAN 350,000 times throughout our eight-county area including Fayette, Lauderdale, Shelby and Tipton Counties in Tennessee; Desoto, Tate and Tunica Counties in Mississippi; and Crittenden County, Arkansas.



76,149 PEOPLE received information and referrals about services to improve their lives.

3,476 VOLUNTEERS supported our volunteer driven organization.



OUR VOLUNTEER UNITED PLATFORM HELPS VOLUNTEERS CONNECT WITH OPPORTUNITIES ALL YEAR LONG!

TO LEARN MORE ABOUT BECOMING A VOLUNTEER, VISIT OUR WEBSITE At [uwmidsouth.org/volunteers](http://uwmidsouth.org/volunteers)

# VOLUNTEERING, INFORMATION & REFERRALS



2017/18

# IMPACT

POVERTY { Financial Stability  
Health  
Education }

UNITED WAY OF THE MID-SOUTH STRIVES TO ADVANCE PEOPLE FROM WHERE THEY ARE TO WHERE THEY DREAM TO BE.



# HOW DOES MY UNITED WAY SUPPORT MAKE A DIFFERENCE?

In Memphis, the poverty rate is 24.6% and for children, it is 39%. United Way is leading the way to advance people out of multi-generational poverty. In 2017-2018, your support of United Way made a meaningful impact 352,193 times throughout our eight-county area. 73% of whom were reported as low income or living in poverty. Through targeted grant-making and our unique coordinated system of services, our United Way is strategically propelling the Mid-South's poverty reduction.

## FINANCIAL STABILITY

**21,138**

**PEOPLE**

benefited from United Way partner agencies' financial stability support programs.

**\$11,275,573**

**IN TAX REFUNDS**

came back to families with household incomes less than \$54,000/yr.

**10,647**

**PEOPLE**

received help from 130 certified volunteer preparers for tax returns.



**663**

**PEOPLE**

increased their wages due to services received.

**2,021**

**PEOPLE**

received job readiness, and training services.

ACCORDING TO THE GREATER MEMPHIS ALLIANCE OF COMPETITIVE WORKFORCE, THE LOCAL WORKFORCE SKILLS GAP IMPACTS THE ECONOMIC MOBILITY OF INDIVIDUALS LIVING IN POVERTY.

**1,194**

**PEOPLE**

completed Financial Stewardship Classes. 85% improved their money management skills.



## HEALTH

**32,454**

**PEOPLE**

benefited from the services of partner agency programs that promote health and wellness of children, adults and senior citizens.

**\$938,163**

**SAVED**

on 14,500 prescription medications through United Way's partnership with FamilyWize.

**11,761**

**PEOPLE**

participated in programs to improve physical health. 93% adopted healthier behaviors.



THE COUNTIES THAT UNITED WAY OF THE MID-SOUTH SERVES HAVE VERY HIGH RATES OF OBESITY RANGING FROM 32% TO 41% OF THE POPULATION.

*\*COUNTY HEALTH RANKINGS*

**3,283**

**PEOPLE**

received counseling, group therapy and/or supportive services to improve mental health. 79% showed evidence of improved mental health.

**5,989**

**PEOPLE**

built knowledge and skills to prevent child abuse.



THOUSANDS OF FAMILIES RECEIVED SUPPORT WHEN FACED WITH CRISIS SITUATIONS.

**48,456**

**PEOPLE**

received food through food pantries, home-delivered meals and congregate meals.

**1,143**

**PEOPLE**

received emergency shelter services.

**4,064**

**PEOPLE**

received help with utilities.



## EMERGENCY & ESSENTIAL SERVICES

IN THE MID-SOUTH 17.8% OF THE POPULATION OR 370,370 PEOPLE ARE FOOD INSECURE.

*\*MAP THE MEAL GAP*

**3,052**

**PEOPLE**

received assistance in overcoming challenges due to disasters.



## EDUCATION

59,093 CHILDREN, YOUTH AND YOUNG ADULTS BENEFITED FROM UNITED WAY PARTNER AGENCIES' EDUCATIONAL SUPPORT PROGRAMS.

**1,899**

**CHILDREN & YOUTH**

participated in programs designed to support academic achievement. 86% of participants earned passing grades in core subject areas.

**2,658**

**CHILDREN**

participated in high-quality early childhood education classes. 95% of these children entering Kindergarten were proficient on school readiness assessments.



**293**

**HIGH SCHOOL SENIORS**

participated in programs to support high school graduation. 98% graduated on time.

**233**

**HIGH SCHOOL GRADUATES**

continued to receive services to support college graduation and/or career development. 99% furthered their education and/or gained post-secondary employment.

IN THE MEMPHIS METRO AREA 18% OR 35,000 YOUNG ADULTS, 16-24 YEARS OF AGE, ARE NOT WORKING OR IN SCHOOL. *\*MEASURE OF AMERICA*