UNITED WAY OF THE MID-SOUTH STRIVES TO ADVANCE PEOPLE FROM WHERE THEY ARE TO WHERE THEY DREAM TO BE.

IMPACT

POVERTY

Financial Stability
Health
Education

DRIVING
THE DREAM
Out of Poverty

VOLUNTEERING, INFORMATION & REFERRALS

76,199 PEOPLE
3,476 VOLUNTEERS
ALL YEAR LONG
CONNECTED WITH OPPORTUNITIES
SUPPORTING VOLUNTEERS
ON OUR UNITED PLATFORM

2017/18
IMPACT
POVERTY

UNITED WAY OF THE MID-SOUTH STRIVES TO ADVANCE PEOPLE FROM WHERE THEY ARE TO WHERE THEY DREAM TO BE.

Your support of United Way of the Mid-South made a meaningful impact more than 350,000 times throughout our eight-county area including Fayette, Lauderdale, Shelby and Tipton Counties in Tennessee; DeSoto, Tate and Tunica Counties in Mississippi; and Crittenden County, Arkansas.

These were just a few of the thousands of ways you improved lives!

Your gift to United Way addresses poverty by improving education, financial stability, health, and other basic needs. When your gift is added to the support of your co-workers, neighbors, friends and family members, it becomes a tremendous force. Together, we can do more good than any one of us can alone.

WHERE THERE’S A WAY!

WHERE THERE’S A WAY!

350,000 IMPACT MORE THAN

THROUGH our unique coordinated system of services, our United Way is strategically addressing the Mid-South’s poverty reduction.

Your co-workers, neighbors, friends and family members join you in addressing the support of education, health, and other basic needs. When your gift is added to the support of your co-workers, neighbors, friends and family members, it becomes a tremendous force. Together, we can do more good than any one of us can alone.

WHERE THERE’S A WAY!
HOW DOES MY UNITED WAY SUPPORT MAKE A DIFFERENCE?

In Memphis, the poverty rate is 24.6% and for children, it is 39%. United Way is leading the way to advance people out of multi-generational poverty. In 2017-2018, your support of United Way made a meaningful impact 352,193 times throughout our eight-county area. 73% of whom were reported as low income or living in poverty. Through targeted grant-making and our unique coordinated system of services, our United Way is strategically propelling the Mid-South’s poverty reduction.

FINANCIAL STABILITY

21,138 PEOPLE benefited from United Way partner agencies’ financial stability support programs.

$11,275,573 IN TAX REFUNDS came back to families with household incomes less than $54,000/yr.

10,647 PEOPLE received help from 130 certified volunteer preparers for tax returns.

663 PEOPLE increased their wages due to services received.

2,021 PEOPLE received job readiness, and training services.

ACCORDING TO THE GREATER MEMPHIS ALLIANCE OF COMPETITIVE WORKFORCE, THE LOCAL WORKFORCE SKILLS GAP IMPACTS THE ECONOMIC MOBILITY OF INDIVIDUALS LIVING IN POVERTY.

HEALTH

32,454 PEOPLE benefited from the services of partner agency programs that promote health and wellness of children, adults and senior citizens.

$938,163 SAVED on 14,500 prescription medications through United Way’s partnership with FamilyWize.

11,761 PEOPLE participated in programs to improve physical health.

3,283 PEOPLE received counseling, group therapy and/or supportive services to improve mental health.

5,989 PEOPLE built knowledge and skills to prevent child abuse.

THE COUNTIES THAT UNITED WAY OF THE MID-SOUTH SERVICES HAVE VERY HIGH RATES OF OBESITY RANGING FROM 32% TO 41% OF THE POPULATION.

*COUNTY HEALTH RANKINGS

EMERGENCY & ESSENTIAL SERVICES

48,456 PEOPLE received food through food pantries, home-delivered meals and congregate meals.

1,143 PEOPLE received emergency shelter services.

4,064 PEOPLE received help with utilities.

3,052 PEOPLE received assistance in overcoming challenges due to disasters.

IN THE MID-SOUTH 17.8% OF THE POPULATION OR 370,370 PEOPLE ARE FOOD INSECURE.

*MAP THE MEAL GAP

EDUCATION

59,093 CHILDREN, YOUTH AND YOUNG ADULTS benefited from United Way partner agencies’ educational support programs.

1,899 CHILDREN & YOUTH participated in programs designed to support academic achievement. 86% of participants earned passing grades in core subject areas.

2,658 CHILDREN participated in high-quality early childhood education classes.

293 HIGH SCHOOL SENIORS participated in programs to support high school graduation. 99% graduated on time.

233 HIGH SCHOOL GRADUATES continued to receive services to support college graduation and/or career development. 99% furthered their education and/or gained post-secondary employment.

2018-2019

(* source provided by)

IN THE MEMPHIS METRO AREA 18% OR 35,000 YOUNG ADULTS, 16–24 YEARS OF AGE, ARE NOT WORKING OR IN SCHOOL.

*MEASURE OF AMERICA