

DRIVING THE DREAM *Out of Poverty*

*Moving the needle on local poverty,
one person at a time.*

United Way of the Mid-South is driving the development of a more connected and integrated network of agencies to address poverty in the Mid-South. This collaborative effort is a holistic approach to advance persons in poverty toward their dream of self-sufficiency.

Driving The Dream is a system of care framework, comprised of a network of agencies that supports individuals and families to map their goals and dreams, to create a clear roadmap to achieve them, to benefit from seamless connections to needed services, and to move them to economic self-sufficiency and a life of their choosing. **Driving The Dream** is based upon the Transition to Success® model which was pioneered by Dr. Marcella Wilson. Her work and research focused on developing a national standard of care to treat the condition of poverty, and is leading a national social change movement.

“When hope meets opportunity, dreams can come true.”

- Dr. Marcella Wilson, CEO/Founder, Transition to Success®

Without an organized and collaborative approach, cycles of generational poverty will continue. United Way's **Driving The Dream** initiative stops the cycle, one person at a time.

UNITED WAY

- Partners with nonprofits to address poverty and quality of life issues
- Forms a network of professionals and agencies serving individuals and families in poverty

DRIVING THE DREAM PARTNERS

- Employs the Transition to Success® care model
- Uses the Arizona Self-Sufficiency Inventory to assess clients' needs - *see backside for example*
- Uses technology to access client data, track client process, identify available resources, and make and receive client referrals through CoactionNet, a local, shared web-based database

DRIVING THE DREAM BENEFICIARIES (FAMILIES AND INDIVIDUALS IN POVERTY)

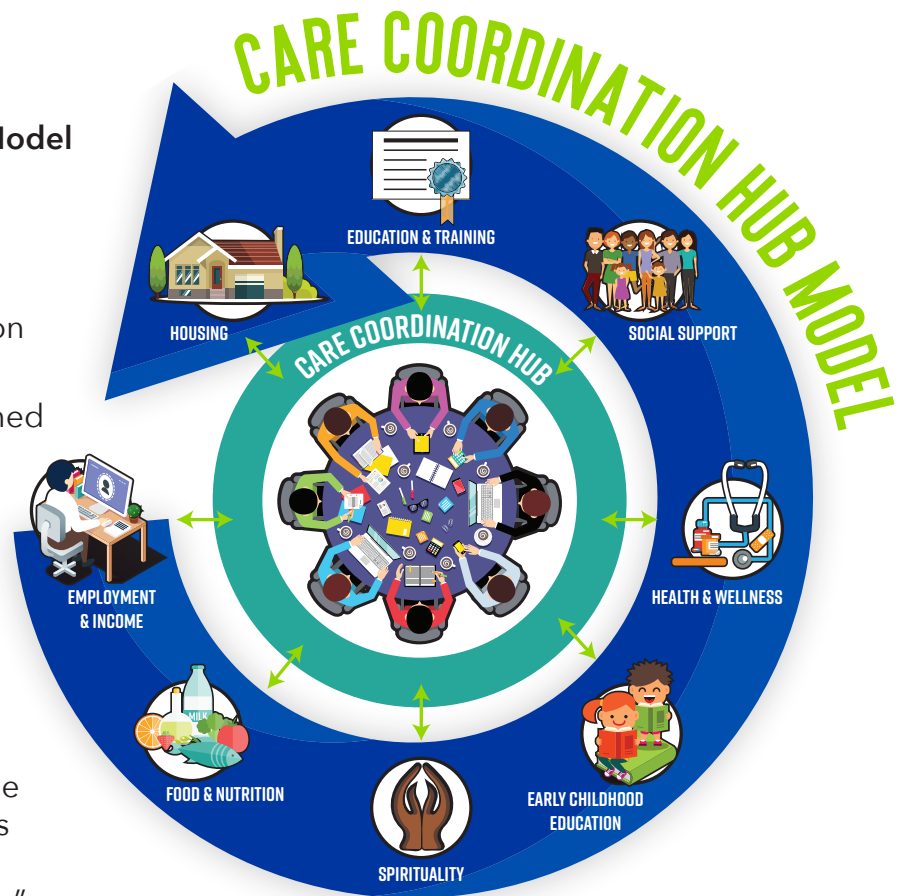
- Works with the **Driving The Dream** providers to create a “map of their dreams;” charting the order of steps, programs, and services necessary to help escape poverty and live the life of their dreams.



HOW IT WORKS

Driving The Dream Service Delivery Model

- “No-wrong-door” approach that effectively links services across organizations.
- Levels of support vary depending on the needs of individuals or families.
- Customer-centered services designed to address the diverse needs of families. The levels of support include:
 - » Coordinated Service Referrals providing a seamless partnership between agencies
 - » Care Coordinator Hubs - our highest level of support that offer extensive assessment of the needs of individuals and families experiencing poverty, and the creation of a “Map of My Dreams” service plan



Client Assessment

ARIZONA SELF-SUFFICIENCY MATRIX [5 of 20 domains displayed below]

	In Crisis	Vulnerable	Safe	Building Capacity	Empowered
Shelter / Housing	Homeless or threatened with eviction.	In transitional, temporary or substandard housing; and/or current rent/mortgage payment is unaffordable (over 30% of income)	In stable housing that is safe but only marginally adequate.	Household is in safe, adequate subsidized housing	Household is in safe, adequate and unsubsidized housing.
Employment	No job	Temporary, part-time or seasonal; inadequate pay, no benefits.	Employed full-time; inadequate pay; few or no benefits.	Employed full-time with adequate pay and benefits.	Maintains permanent employment with adequate income and benefits.
Income	No income	Inadequate income and/or spontaneous or inappropriate spending.	Can meet basic needs with subsidy; appropriate spending.	Can meet basic needs and manage debt without assistance.	Income is sufficient, well managed; has discretionary income and is able to save.
Food / Nutrition	No food or means to prepare it. Relies to a significant degree on other sources of free or low-cost food.	Household receives SNAP benefits.	Can meet basic food needs, but requires occasional assistance.	Can meet basic food needs without assistance.	Can choose to purchase any food household desires; (Makes healthy choices.)
Childcare	Needs childcare but none is available/accessible and/or child is not eligible.	Childcare is unreliable or unaffordable, inadequate supervision is a problem for childcare that is available.	Affordable subsidized childcare is available, but limited.	Reliable, affordable childcare is available; no need for subsidies.	Able to select quality childcare of choice.

To learn more visit <https://www.uwmidsouth.org/driving-the-dream/>

UWMIDSOUTH.ORG

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