



United Way of the Mid-South

INVEST IN OUR COMMUNITY

UNITED WAY OF THE MID-SOUTH PROVIDES HELP IN WAYS YOU MAY NOT EXPECT.

In addition to funding local services, programs and agencies through direct cash grants, United Way invests in the community to produce local results for individuals and families.



DRIVING THE DREAM

United Way of the Mid-South has created *Driving The Dream*, an innovative system of care to address the effects of poverty and help people craft — and reach — the life of their dreams. A coalition of agencies who focus on investing in poverty reduction solutions and economic growth strategies will create opportunities for our most vulnerable individuals and families and connect them to resources and opportunities to help them escape generational cycles of poverty.

uwmidsouth.org/driving-the-dream



COMMUNITY IMPACT FUND

United Way of the Mid-South has built a dynamic network of services to promote education, health and financial stability for individuals and families facing crisis. The Community Impact Fund enables us to provide a huge impact on poverty through the creation of collaborative solutions to advance people living in poverty from where they are to where they dream to be.

uwmidsouth.org/community-impact-fund



FREE TAX PREP PROGRAM

Mid-Southerners living in poverty or individuals who are making \$55,000 or less can receive FREE tax preparation and filing through United Way's Free Tax Prep program. In the last tax filing year, the Mid-South economy realized nearly \$13 million in tax refunds including \$4.7 million in federal credits. Mid-Southerners save millions in fees and ensure they claim all the credits for which they are eligible. Refunds from this program often result in 20% or more of a household's annual income.

uwmidsouth.org/why-uw/free-tax-prep

RESOURCES

Connect your employees with United Way resources to help them thrive.



FAMILYWIZE DISCOUNT PRESCRIPTION CARDS

Medical expenses can force lower income households into making tough decisions between either purchasing medicine or paying bills/buying food. United Way's partnership with FamilyWize discount prescription cards helps people save on many prescription medications regardless of insurance status or income. Familywize has helped nearly 100,000 Mid-Southerners by saving them over \$8 million in prescription costs.

familywize.org



Get Connected. Get Help.™

2-1-1 HELP LINE

United Way's partnership with the Memphis Public Library system provides an important call center to connect people in need with services that can help. Trained 2-1-1 operators can listen to the details of a person's situation and refer them to nonprofit, government or other services. 2-1-1, receives more than 50,000 calls a year, helps cut through the red tape of searching for the right program and connects people in need to services that can make a difference.

memphislibrary.org/linc-2-1-1

UWMIDSOUTH.ORG



WHERE THERE'S A YOU,
THERE'S A WAY!