



UNITED WAY PLEDGE FORM

Follow these 3 EASY STEPS to make a difference in our community!

1. COMPLETE DONOR INFORMATION (please print)

Full Name: _____

Mailing Address: _____

City/State/ZIP: _____

Phone: _____

Email: _____

Please let us know how long you have supported United Way: _____ years **WE WANT TO THANK YOU!**

- I am under 40 and interested in joining the **United Way Emerging Leaders Society.**
 I am a member of **Organized Labor.**
 I am interested in helping United Way's **"Women United"** work.
 I am interested in learning about **Youth United Way's Leadership Program.**

2. DECIDE HOW MUCH TO CONTRIBUTE AND HOW TO GIVE

- Be a **LEADERSHIP GIVER!** Annual gifts of **\$500 - \$999** are listed on our website.
 Be a **COMMUNITY CHAMPION!** Annual gifts of **\$1,000 - \$9,999** or more are listed on our website.
 Be a **TOCQUEVILLE SOCIETY GIVER!** Annual gifts of **\$10,000 or more** are listed on our website.

I want to contribute a specific amount each pay period:

- \$75 \$50 \$35 \$25 Other
 \$20 \$15 \$10 \$5 \$ _____

Total Annual Gift \$ _____ I want to contribute a one-time gift in the amount of: \$ _____

OTHER CONTRIBUTION OPTIONS

- Cash \$ _____ enclosed Personal Check enclosed
 Bill me: Monthly Quarterly (circle one) for \$ _____
 Stocks/Securities *(Please Call 901.433.4374)*
 Credit Card **(NOTE: Credit Card companies charge a payment processing fee. United Way applies a 3% fee on credit card donations to cover this direct cost.)**
 Visa MasterCard AMEX Discover

Card# _____

Expiration Date ____/____ Security Code _____

Please print your name as you would like it to appear on our website
(Examples: Mr. and Mrs. John Doe or John and Jane Doe)

(OPTIONAL) DISTRIBUTE YOUR INVESTMENT

Please see back of form for guidelines and criteria about designating your donation.

PLEASE DISTRIBUTE MY DONATION TO:

**THE UW MID-SOUTH
COMMUNITY IMPACT FUND**
Our recommendation for the **BEST** way to help challenges in the Mid-South area.

**DRIVING
THE DREAM**
Out of Poverty

%

If you would like to designate your donation to a county other than the county of your employment, please mark here:

- Crittenden DeSoto Fayette Lauderdale
 Shelby Tate Tipton Tunica

(OPTIONAL) PARTNER AGENCY

Name: _____ %
Zip: _____

(OPTIONAL) OTHER 501(C)(3) AGENCY

Name: _____ %
Zip: _____

3. SIGN AND DATE

- Check here to remain anonymous on public listings *(signature still required)*
 Check here if you prefer not to receive gift acknowledgment or other communication

I authorize my employer to deduct the necessary amount(s) from each paycheck. I understand this authorization will continue unless otherwise specified by me in writing. If applicable, I authorize United Way of the Mid-South to make a charge to my credit card as indicated above for the amount stated. I understand all personal information will be kept confidential. United Way of the Mid-South does not provide goods or services as a whole or partial consideration for any contribution.

SIGNATURE REQUIRED

DATE



UNITED WAY GUIDELINES FOR DONATION RESTRICTIONS



DESIGNATION GUIDELINES

Unless you choose to designate your gift to a particular focus area, county, or other agency, your funds will be invested in the Community Impact Fund in the county of your employment. Many local volunteers in your community work with United Way staff to determine the most effective way to deploy these resources.

UNITED WAY'S RECOMMENDED CHOICE:

- 1. The Mid-South Community Impact Fund**, the way your support has the highest impact for our community and helps United Way in Driving the Dream to help more people escape generational poverty:

EDUCATION Priority Focuses:

- Kindergarten readiness
- Third Grade reading success
- More high school graduates ready for college/career

INCOME Priority Focuses:

- Helping people out of poverty, obtaining family-sustaining employment and stronger financial stability
- Boosting our local economy by reducing poverty, one person at a time

HEALTH Priority focuses:

- Healthy eating and active living for seniors
- Helping people reduce and avoid domestic violence situations and child abuse
- Addressing key community health issues

- 2. A specific county in the United Way of the Mid-South service area:**

Crittenden	DeSoto	Fayette	Lauderdale
Shelby	Tate	Tipton	Tunica

- 3. You may also support a specific United Way of the Mid-South partner agency**, or another United Way in a different city and state.

- 4. Yet another option is to support another 501(c)(3) agency in the United Way of the Mid-South service area.**

See guideline above for additional information.

A list of partner agencies can be found on our website:

www.uwmidsouth.org/partner/agency/listings

GUIDELINES FOR DONATION

United Way of the Mid-South's mission is to improve the quality of life for Mid-Southerners through mobilizing and aligning resources to address priority issues. Therefore, we recommend that designated donations be made to organizations that address education, income, health or other essential human service needs within our 8-county service areas.

When designating to a **NON-UNITED WAY AGENCY**, the agency must meet the following criteria:

- It must be recognized as a public charity by the Internal Revenue Service. (It must be a 501(c)(3) agency and not a private foundation).
- Designated organizations must submit a Counterterrorism Compliance form in compliance with the USA PATRIOT ACT.
- An annual gift of \$50 or more (per agency) may be designated.
- You must renew your designation each year. It will not automatically carry over year-to-year.
- In cases where guidelines and criteria are not met, United Way of the Mid-South will make reasonable efforts to contact the donor; however, if attempts are not successful, the contributions will be allocated through United Way's Community Impact Fund.
- Designated agencies may not be organized for the arts or for religious or political purposes. Nor may designations be made to individual schools or for capital campaigns.
- Corporate matching contributions are not eligible for designations.

In order to notify agencies promptly of your gift, please provide your home address and email on the front of this form.

PLEASE NOTE: *United Way of the Mid-South does not monitor the use of funds or the effectiveness of the services provided by non-United Way agencies. United Way recommends the Mid-South's Community Impact Fund so we can ensure your gift is used to fund effective services with a proven record of impact. Some corporate partners may use a third party vendor to process donations and may have difference guidelines. If you have any questions, please contact your organization's United Way representative.*