



focused on PRIORITIES

The world is changing, and the Mid-South is changing right along with it. United Way is also changing - tightening our focus on the area's key issues and strengthening the collaborations needed to bring about positive improvements for us all.

Led by area volunteers, United Way and local leaders have identified key Mid-South priorities to transform the ways we impact education, financial stability and health. We've served the Mid-South since 1923 and our work for the common good is becoming even more powerful for generations to come.

United Way improves the lives of Mid-Southerners by mobilizing & aligning community resources to address priority issues.

We're proudly serving Crittenden, DeSoto, Fayette, Lauderdale, Shelby, Tate, Tipton & Tunica counties in AR, MS & TN. Learn more at <http://www.uwmidsouth.org>



Charlie Maxwell from Raymond James leads our United Way fundraising campaign with local leaders who want to help impact the Mid-South. Thank you for your workplace gifts this year, and for helping people across our area.

**United
Way**



United Way of the Mid-South

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