

Fund\$Flash



Leadership that unites the Mid-South.

The 2007-08 UW fundraising drive was led by **Calvin Anderson** of Blue Cross and Blue Shield of Tennessee. Anderson led our community to surpass our **\$26.5 million** goal to help United Way's network of health and human care nonprofit agencies with **\$26,542,051**. The 2008-09 UW Campaign Chairman is **Kathy Buckman Gibson** of Buckman Laboratories.



MARCH 14, 2008

Visit United Way of the Mid-South online at www.uwmidsouth.org

United Way of the Mid-South is improving lives by uniting community resources. Serving Crittenden, DeSoto, Fayette, Lauderdale, Shelby, Tate, Tipton and Tunica counties.

**United Way
of the Mid-South**

SPOTLIGHT ON: MORGAN KEEGAN

Morgan Keegan raised \$1,071,392 for the 2007-08 United Way campaign!

Nick Goetze, employee campaign chairman of the 2007 United Way campaign reports that the company continued to have one of the highest percentages of participation for an organization of its size, with 99% of employees giving to our charitable fundraising effort!

Morgan Keegan's 1,017 employees, despite drastic fluctuations in the financial markets in 2007, worked extra hard to continue their streak of United Way million-dollar plus fundraising campaigns. They gave above and beyond for a grand total of \$1,071,392, including Morgan Keegan's corporate contribution of \$68,250.

Thirty members of the Tocqueville Society (individuals contributing \$10,000 or more to the campaign) contributed \$681,233. The Morgan Keegan campaign



At left, the Morgan Keegan Tower in downtown Memphis.

With 1,017 employees, Morgan Keegan once again worked extra hard to surpass the million dollar mark again this year with 99% employee participation.

The campaign was bolstered by 259 Leadership Givers who pledged \$500 or more each, and a strong showing of 30 Tocqueville Society givers who pledged \$10,000 or more each to impact our community.

was also bolstered by the presence of 259 Leadership Givers (individuals contributing \$500 or more) in 2007. Approximately 20 team captains were also instrumental in this huge success.

"We were excited to exceed the one million dollars mark to help people in need and improve local communities,

especially given all of the uncertainty in national and global markets during the latter half of the year," Goetze added.

United Way wishes to thank all the employees of Morgan Keegan who support our community through their gifts to United Way. James A. Parrish, Jr., a former member of the United Way

Board of Directors, is Morgan Keegan's President of the Private Client Group and an Executive Managing Director of the company. Allen B. Morgan, Jr., Chairman Emeritus of Morgan Keegan, always shows tremendous support and is a champion for using United Way as the single campaign for payroll deduction giving. United Way also wishes to thank G. Douglas Edwards, CEO of Morgan Keegan, under whose leadership Morgan Keegan continues to provide fantastic results for our community.



James A. Parrish, Jr.



Allen Morgan Jr.



G. Douglas Edwards

Flash Facts: **MORGAN KEEGAN**

TOTAL GIVING \$1,071,392

Employee Participation 99%
Corporate Gift \$68,250
Number of Tocqueville (\$10,000+) Givers .. 30
Total Tocqueville Contribution.....\$681,233
Number of Leadership (\$500+) Givers 259

Team Captains involved in the campaign:

- Thom Weller
- Kristin Hope
- Accounting
- Wealth Management Services
- Candy Bennett
- Brian Mellone
- Branch Administration
- Fixed Income Banking
- Eric Bran
- Carl Moerbe
- Corporate Communication
- Fixed Income Research
- John Alexander
- John Sartelle
- Downtown Branch
- Fixed Income Sales
- Jay Webb
- Hope Williamson
- East Memphis Fixed Income
- Fixed Income Trading
- Brent Rakers
- Jane Pienaar
- Equity Research
- Human Resources
- Brett Chiles
- Sonya Magness
- Equity Sales
- Information Technology
- Joel Cochran
- Shea Hicks
- Equity Trading
- Legal/Compliance
- Linda Harwood
- Richard Simmons
- Executive
- Operations
- Jane Mayer
- Purchasing