

# FUNDS FLASH



## Leadership that unites the Mid-South.

The 2008-09 UW fundraising drive is being led by Kathy Buckman Gibson of Buckman Laboratories. She is leading our community with a goal of raising \$26.6 million for United Way's network of health and human care charitable agencies.



United Way  
of the Mid-South

**NOVEMBER 14, 2008** Visit United Way of the Mid-South online at [www.uwmidsouth.org](http://www.uwmidsouth.org) United Way of the Mid-South is improving lives by uniting community resources. Serving Crittenden, DeSoto, Fayette, Lauderdale, Shelby, Tate, Tipton and Tunica counties.

## Spotlight on: INTERNATIONAL PAPER



International Paper employees repaired a ramp walkway for people with special needs as part of United Way's Day of Caring kickoff service event in September, 2008.



Part of International Paper's Communications department helped raise money for the campaign. From left, Dawn Messer, Holly Rogers, Linda Clausen, Kim Wirth, Patty Neuhoff, Samantha Hood & Sara Whitaker.

For a 10<sup>th</sup> consecutive year, International Paper Corporation has raised a phenomenal amount for the United Way campaign, reaching \$1,211,270!

International Paper employees in Memphis contributed \$757,044 to the fundraising drive, with International Paper's generous corporate match bringing in another \$454,226.

The campaign kicked off with International Paper's traditional Leadership Breakfast which honors those employees who give \$500 or more to the drive, but this year the breakfast had an entirely new format. Twenty-six United Way agencies at 26 different tables talked about how donations help UW agencies across our region. This new format gave Leadership donors greater ability to learn how their substantial gifts really make a

difference. The new format was so successful, it has been adopted by other corporations involved in the campaign as a best-practice.

International Paper employees who served as United Way Campaign Ambassadors were equipped with logistics packets to help streamline the coordination of campaign activities and information. Speakers from United Way partner agencies also visited employees in meetings.

"International Paper employees continue to be unbelievably generous," said Peter Heist, Campaign Chairman. "We are fully aware of how our donations make a difference in our community and we continue to step up to the challenge year after year. The 2008 campaign illustrates our dedication and shows that when times are hard, International Paper employees come through every time."

### International Paper's United Way Campaign Leaders

- Peter Heist**  
Vice President & General Manager, Coated Paperboard;  
UW Campaign Chairperson
- Greg Gibson**  
Vice President & General Manager, P&C Paper;  
UW Campaign Co-Chair
- John Balboni**  
Senior Vice President and Chief Information Officer,  
Information Technology;  
UWMS Board of Directors Member and UW Toqueville Chair
- Sara Whitaker**  
Communications Specialist, IP Foundation & Community  
Relations;  
UW Employee Campaign Manager
- Julie Rule**  
Meeting Planner, Corporate Communications;  
UW Employee Campaign Manager
- Eric Barnes**  
Communications Manager, Supply Chain Communications;  
UW Employee Campaign Manager
- Rukmini Vemulakonda**  
Business Consultant, Communications  
UW Information Technology Liaison

**TOTAL GIVING**  
**\$1,211,270**

Employee Giving .... \$757,044  
Corporate Gift ..... \$454,226  
Tocqueville (\$10,000+) Givers . 11  
Amount from Tocqueville . \$112,524  
Leadership (\$500+) Givers ... 457  
Amount from Leadership . \$497,791

### Leadership Making A Difference



**Peter Heist**  
V.P. and  
General Mgr.,  
Coated  
Paperboard,  
was the 2008  
International  
Paper  
United Way  
Campaign  
Chairman.

### International Paper's United Way Steering Committee

- Sandra Mercado: Coated Paperboard
- Angela Davis-Johnson: Coated Paperboard
- Rebecca Dupuy: Containerboard
- Lynn Harmon: Container The Americas
- Jim Robison: Foodservice
- Dawn Messer: P&C Papers
- Rick Hartman: P&C Papers
- Melissa McLeod: Xpedx
- Nancy Galba: Tower III, 2nd Floor
- Eric Barnes: Communications & Sustainability
- Chris Davidson: Communications & Sustainability
- Richard Dodd: EDGE & Supply Chain COE
- Nancy Schmicker: Environmental Health Services
- Angela Lee: Finance
- Ryan Martin: Global Sourcing
- Melanie Posey: Global Sourcing
- Libby Johnson: Global Deliver
- Mark Keister: Human Resources
- Charlotte Addison: Information Technology
- Laura Seed: Information Technology
- Betty Groom: Investor Relations
- Erin Raccach: Legal