

A Special Disaster Preparedness Conference Convened by

United Way



United Way of the Mid-South

# AS MY HAITI WAS DYING



## HAITI radio personality Carel Pedre at the University of Memphis to discuss media's role in time of disaster with local news & emergency response leaders

(MEMPHIS, TN) Carel Pedre, General Manager of Radio One from Port-au-Prince, Haiti will speak about media's role in times of crisis and disaster at a *Disaster Preparedness Conference* on Tuesday, April 27 at the University Center at the University of Memphis.

Pedre, a well-known radio personality in Haiti, will share how he and his network aided hundreds of Haitians in their attempts to get to safety and medical help after the devastating **7.0 magnitude earthquake which killed an estimated 200,000 people and left over 1.5 million homeless.**

After the quake, Pedre's network only had enough fuel to run an electricity generator a few hours each day. Pedre used the available air time to transform his station from an entertainment venue into one of the last lifelines for lonely and desperate survivors with still-working battery-powered radios.

Please join our special guest, Carel Pedre, and a host of local leaders from emergency and disaster response organizations from across the City and County as they discuss our region's readiness for a disaster and the important role media can play in providing assistance in a time of crisis.

# APRIL 27

UNIVERSITY CENTER Room 300 at the UNIVERSITY OF MEMPHIS

Local Disaster Relief Organization Leaders 9:00 a.m. - 11:00 a.m.

Carel Pedre 11:00 a.m. - 12:00 p.m.

Carel Pedre

General Manager, On-Air Talent  
Radio One  
Port-au-Prince, Haiti

### HONORARY CONFERENCE CHAIRMEN:



Lee Meredith  
General Manager  
WMC-TV Channel 5



Michael Oppenheimer  
General Manager  
Clear Channel Radio

### CONFERENCE MODERATORS:



Stephanie Scurlock  
WREG News Channel 3



Dewayne Benton  
Clear Channel Radio Memphis

### SPECIAL REMARKS:



Bryce Haugsdahl  
President  
United Way of the Mid-South

## MAKE YOUR RESERVATION TODAY!

[loretta.hurt@uwmidsouth.org](mailto:loretta.hurt@uwmidsouth.org) or (901) 433.4335

This conference and Mr. Pedre's appearance are made possible thanks to the in-kind and/or financial support of:

