

FUNDS FLASH

Reports on major United Way fundraising campaigns across the Mid-South



Leadership that unites the Mid-South

The 2009 United Way fundraising drive was led by General Campaign Chairman **Jerry Collins, Jr., P.E.** Collins and his team of volunteers raised over \$25.6 million for United Way's nonprofit network. Our 2010 fundraising drive is led by General Campaign Chairman **Shannon Brown** from FedEx.



United Way



MARCH, 2010

Visit United Way of the Mid-South online at www.uwmidsouth.org

United Way of the Mid-South improves the quality of life for Mid-Southerners by mobilizing community resources. Serving Crittenden, DeSoto, Fayette, Lauderdale, Shelby, Tate, Tipton & Tunica counties.

Spotlight On: FedEx

Once again demonstrating its leadership in our community, FedEx has surpassed all other totals in its support of the United Way of the Mid-South fundraising drive with a generous contribution of \$5,003,479! FedEx's employees generously gave \$3,988,479, and the organization once again posted the largest corporate gift in the Mid-South with \$1,015,000! FedEx has 49 Tocqueville Givers (givers of \$10,000 +), who raised over \$662,000 in support. Special event activities raised over \$100,000.

FedEx played a large role in the campaign all year, presenting a \$1 million check to United Way at the regional Day of Caring kickoff rally in September. The check represented the first of FedEx's corporate gifts, with the actual amount reaching \$1,015,000. Marvin Smith, Managing Director, FedEx Worldwide Services, presented the check to UW's General Campaign Chairman Jerry Collins and UW President Harry Shaw during the Day of Caring ceremonies before a large enthusiastic crowd of people from workplaces across the region (including a large group from FedEx itself).

FedEx employees created special events and fundraisers including bake sales, cookouts, car washes and Wii tournaments to raise awareness of the campaign and educate workers how gifts to United Way impact education, income and health in our region. FedEx also provided strong backing to United Way's Loaned Executive program, as 24 employees were "loaned" to United Way to help spread awareness and raise support. Over sixty employees participated in the nationwide effort led by William "Bill" Logue, who is United Way of the Mid-South's 2010-11 Chairman of the Board of Directors. Shannon Brown, FedEx Express SVP & Chief HR Officer is our new 2010 General Campaign Chairman.



Marvin Smith (Managing Director, FedEx Worldwide Services) addresses the crowd at United Way's Day of Caring kickoff

Leadership making a difference by supporting United Way of the Mid-South



Marvin Smith (left) with United Way President Harry Shaw (center) and General Campaign Chairman Jerry Collins, Jr. P.E. (right).

Smith presented a check for \$1 million representing part of FedEx's corporate giving during United Way's Day of Caring regional campaign kickoff event in Sept., 2009.

All FedEx operating companies (OpCos) and some FedEx divisions used specialized, tailored and personalized campaigns. Each OpCo had executive support and leadership serving as a spokesperson for United Way. FedEx also demonstrated its environmental awareness with distribution kits about the UW campaign made from recyclable materials and distributed two-sided posters to all OpCos: one side personalized with campaign dates and the other side thanking employees for their participation. FedEx arranged for computers to be taken to major fundraising events, so employees could enroll in the campaign on the spot.

FedEx observed its fifth annual FedEx Cares Week in 2009. Modeled after United

Way's Day of Caring event, FedEx Cares Week matches FedEx volunteers with volunteer projects at nonprofit organizations. The 2009 FedEx Cares Week coordinators were Camille Washington, FedEx Customer Information Services, Parul Bajaj, FedEx Services, and Heather Coolican, FedEx Express. Employees participating in FedEx Cares Week and United Way Day of Caring received first-hand looks at many of the places where their donations make a difference. Their exposure to nonprofits working on the front-lines of helping local citizens taught a valuable lesson about how crucial it is to contribute to programs that impact our community.



UW Chairman of the Board of Directors, Bill Logue



UW 2010 General Campaign Chairman, Shannon Brown

Throughout the year, many FedEx employees serve as United Way volunteers on allocations committees. These committees study agency needs and budgets to make informed yet difficult decisions about where to use funds to improve people's lives and address critical issues.

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United Way of the Mid-South

FedEx giving to United Way of the Mid-South

Total of Employee and Corporate Gifts
\$5,003,479

Tocqueville Society Giving

FedEx Tocqueville Society
(\$10,000+) members 49

Total of FedEx Tocqueville Society Gifts \$662,235



United Way of the Mid-South once again celebrated FedEx's top regional contribution when it announced the organization raised over \$5 million at the UW Annual Meeting and Campaign Celebration at The Peabody on Feb. 25. With the more key volunteers in United Way's Loaned Executive program than any other regional organization, FedEx shows why it is truly a champion for United Way in our community.

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United Way of the Mid-South

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Spotlight On: FedEx

Chairman, President and CEO of FedEx Corporation Frederick W. Smith, a Tocqueville Society member and past-recipient of the Tocqueville Award, is a founding member of our regional Tocqueville Society. We thank him for his long-time support of United Way of the Mid-South. This year FedEx employees in the local Tocqueville Society raised \$662,235 with 49 members. The chairman for the FedEx Tocqueville Society was William G. Margaritis, CVP Global Communications and Investor Relations for FedEx Corporation. Tocqueville Society members give \$10,000 or more to United Way in a single year.



Frederick Smith



William Margaritis

more) this year, and shared stories from FedEx employees who have received support from United Way in the past. Many FedEx employees also participated in agency tours and visited United Way partners using donations to help improve the lives of infants, children, teens and neighborhoods.

United Way also gives special thanks to T. Michael Glenn, Executive VP of Market Development & Corporate Communications at FedEx Corporation.



T. Michael Glenn

Glenn serves on the United Way of the Mid-South Board of Directors. He is past Chairman of the Board of Directors and Nominating Committee Chairman. He continues to play a vital role in the Board's affairs as our Investments Chairman.

We also thank William "Bill" Logue, President and CEO, FedEx Freight Corporation who is Chairman of the Board of Directors for United Way for 2010-11. Logue helped grow the United Way campaigns to all Operating Companies and increased contributions throughout Memphis.

United Way also recognizes the help and contributions of Stephanie Butler, Manager of Corporate Contributions at FedEx. Butler's department is responsible for the United Way campaigns across the nation.



Stephanie Butler

We extend a very special thank you to Vicki Carayiannis, who was the FedEx United Way Campaign Manager (and one of our most active volunteers in the 2009 FedEx fundraising drive). Carayiannis is Communications Advisor at FedEx Services.



Vicki Carayiannis

Thank You FedEx!
You help United Way impact education, income and health across our region every day!

FedEx United Way Executive Leadership Board



Bob Bennett, Express VP Gbl Org Lrng, Dev&Saf



Mark Blair, Express VP Base & Prop Maint



Glen Corbin, Express VP Regional Operations



Sheila Harrell, FCIS VP Cust Service Ops



Lori Henry, Freight VP Human Resources



Roman Hlutkowsky, FedEx Ground Sr. VP Human Resources



Beck Huling, Services VP Marketing



Elise Jordan, Express VP Financial Planning



Paul Jordan, Services VP Solutions



Frank LeRose, Express VP GNP / Ops Control



Connie Lewis, Express, VP Litigation



Cheryl O'Brien, Express VP/GM AGFS East



Penny Register, FTN VP General Counsel



Dennis Roche, Corporate Staff VP Human Resources



Karen Rogers, Services VP Marketing



Ward Strang, Smartpost President, Smartpost



Craig Simon, FSCS President, Supply Chain



Dave Russell, Services VP Sales



Gene Sun, Services VP IT

Not pictured, but also contributing to this group:
Pat Reed
 EVP & COO FedEx Freight
Mike Moss
 President/CEO FedEx National LTL
Tracy Brightman
 SVP Human Resources FedEx