

Fund\$Flash



Leadership matters.

This year's United Way fundraising drive is led by **Mr. Calvin Anderson**, Vice President of Federal and Community Relations for Blue Cross and Blue Shield of Tennessee. Anderson is driving our community to the goal of raising **\$26.5 million** to help United Way's network of health and human care nonprofit agencies and programs.



**United Way
of the Mid-South**

JANUARY 7, 2008

Visit United Way of the Mid-South online at www.uwmidsouth.org

United Way of the Mid-South is improving lives by uniting community resources.
Serving Crittenden, DeSoto, Fayette, Lauderdale, Shelby, Tate, Tipton and Tunica counties.

SPOTLIGHT ON: FedEx

FedEx shatters all records with an amazing \$5,695,710 fundraising campaign!

With generous employee and corporate contributions, FedEx once again leads all Mid-South organizations in the United Way fundraising campaign!

Completing the region's largest United Way fundraising drive, FedEx has surpassed its goal and passed last year's record-setting campaign with a generous new record contribution of \$ 5,695,710!

FedEx has played a big role in the campaign all year, presenting a \$1 million check to United Way during the regional Day of Caring kickoff rally on September 7th. The check represents FedEx's corporate gift to the fundraising campaign. Glenn Sessoms, Vice President HR Services and Diversity for FedEx



A picture's worth \$1 million words: (LEFT) FedEx's Glenn Sessoms presents the \$1 million FedEx Corporation gift to United Way before over 1,000 people during United Way's Day of Caring kickoff rally in September, 2007. **Making a difference and improving self-sufficiency:** (RIGHT) FedEx employees taking part in FedEx Cares Day in Memphis work on a wheelchair ramp. To see the completed ramp, see the other side of this edition of Fund\$Flash.



Express, presented the check to regional General Campaign Chairman Calvin Anderson during the Day of Caring ceremonies before an enthusiastic crowd of 1,000 people from workplaces across the Mid-South, including a large group from FedEx itself!

FedEx employees created and participated in an amazing array of special events and fundraising activities that educated workers and promoted the charitable campaign. FedEx held its third annual *FedEx Cares Day*

in Memphis on October 12. Modeled after United Way's Day of Caring, FedEx Cares Week matches FedEx volunteer workers across the nation with large volunteer projects at local non-profit organizations. Employees who participated in FedEx Cares Week and United Way Day of Caring received a first-hand look at many of the places where their campaign pledges make a difference. Their exposure to non-profits that work on the front-lines of helping local

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FedEx TOTAL GIVING \$5,695,710

Employee Gifts	\$ 4,682,972
FedEx Corporate Gift	\$1,015,000
Number of Tocqueville Society Members (\$10,000 or more)	73
Number of New Tocqueville Society Members	8
Number of Leadership Givers (\$500 or more)	2,865

FedEx displayed leadership both nationally and across the Mid-South in this year's United Way campaign. While it would be impossible to list everyone at FedEx who demonstrated leadership in the campaign, we wish to recognize the following:

FedEx United Way Executive Leadership Team:

- Pat Reed
EVP & COO FedEx Freight
- Brian Philips
EVP & COO FedEx Kinko's
- Shannon Brown
Senior VP Human Resources FedEx Ground
- Kevin Humphries
Senior VP IT FedEx Services
- Mark Blair
VP Base & Prop Maintenance FedEx Express
- Cheryl O'Brien
VP/GM AGFS East FedEx Express
- Cary Pappas
President FedEx Customer Information Services
- Crystal Oliver
MD National Hub Operations FedEx Express
- Cheri Theil
MD National Hub Operations FedEx Express

FedEx United Way Campaign Advisors:

- Bill Logue
Executive VP Operations and Systems Support,
FedEx Express
- Glenn Sessoms
VP Human Resources Services / Chief Diversity Officer,
FedEx Express

FedEx United Way Campaign Managers:

- Traci Buck
Program Administrator
FedEx Express
- Vicki Carayianni
Sr. Communications Specialist
FedEx Services

Diane Terrell
Staff VP, Corporate Communications
FedEx Corporation

Local FedEx Cares Week Leaders:

Julia Chicoskie
Sr. Communications Specialist
FedEx Services

Amanda Gholson
Program Specialist
FedEx Corporation

Also contributing in key roles for the FedEx United Way Campaign:

David Bronczek
CEO
FedEx Express

Stephanie Butler
Manager Corporate Contributions
FedEx Services

Rob Carter
EVP, CIO,
FedEx Corporation

Rose Flenorl
Manager Social Responsibility and Ethnic Outreach
FedEx Services

Lori Henry
VP Human Resources
FedEx Freight

Jeanine Watts
Managing Director of Revenue Management
FedEx Global Supply Chain Services

Ron Wong
Sr. Communications Specialist
FedEx Services

Information based on results available as of 1-7-2008

Fund\$Flash **SPOTLIGHT ON FEDEx** (CONTINUED FROM OTHER SIDE)



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FedEx employees served as volunteers for the community during the organization's third annual "FedEx Cares Week," October 8th thru 12th last year. Locally and nationally, FedEx employees served as volunteers at numerous non-profits and learned how crucial it is to contribute to programs that greatly impact people's lives. In this photo, FedEx employees stand on a wheelchair ramp they constructed to help increase the mobility of a Mid-South citizen who uses a wheelchair.

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citizens in need taught them how crucial it is to contribute to programs that impact our entire community.

Gifts from FedEx employees including payroll contributions, one-time contributions and special event contributions totaled \$3,787,027 this year, and campaign leaders expressed pride that FedEx is once again the largest single donor to United Way of the Mid-South's campaign.

FedEx brought more attention to employees becoming Leadership Givers (donations of \$500

or more) this year, and shared stories from employees who have received support from United Way in the past. Many FedEx employees also visited United Way partner agencies that use United Way donations from across the Mid-South to help improve the lives of infants, young children, teens, young adults, families and seniors everyday.

FedEx also demonstrated its regional leadership by having more employees as members of the prestigious Alexis de Tocqueville Society than any other Mid-South organization. Tocqueville Society

members are local philanthropists who give \$10,000 or more to United Way in a single campaign year.

FedEx was also heavily involved in United Way's Loaned Executive program. FedEx "loaned" 31 employees to United Way to work with the non-profit's staff to raise donations from employees and companies across the Mid-South. FedEx provided the largest number of employees from one organization to the program.

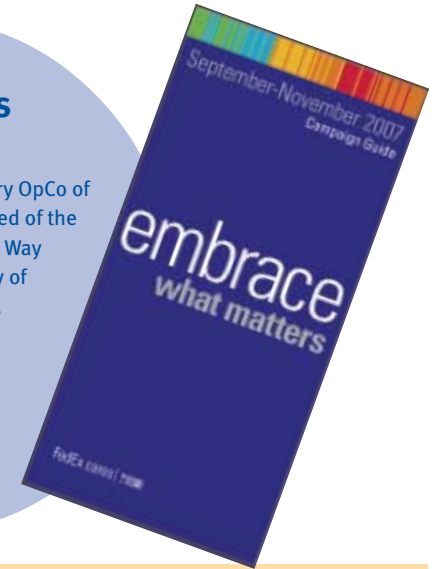
Many other FedEx employees serve as United Way volunteers in other capacities, working on United Way allocations committees which study agency needs and budgets so they can make informed yet difficult decisions about where funds can be best directed to improve people's lives, address critical issues and transform entire communities.

United Way extends thanks to long-time supporter Frederick W. Smith, Chairman, President and Chief Executive Officer of FedEx Corporation and a founding member of the Mid-South region's Alexis de Tocqueville Society.

FedEx has also set standards across America with an incredible \$15.8 million to the 1,300 United Ways serving the nation. FedEx is a past recipient of the United Way of America's highest honor, the National Spirit of America Award, and a multiple-times winner of the Spirit of Tennessee Award which recognizes organizations in the state which display a standard of excellence in employee and corporate giving.

FedEx embraces what matters

FedEx employees from every OpCo of the enterprise were informed of the need to support the United Way campaign through a variety of communications materials, including the "embrace what matters" brochures produced by FedEx employees.



Two FedEx employees show their willingness to "get their hands dirty" if that's what it takes to improve people's lives during this year's FedEx Cares Day event.

