



VOLUNTEER SPOTLIGHTS



United Way
of the Mid-South

United Way of the Mid-South serves the people of Crittenden, DeSoto, Fayette, Lauderdale, Shelby, Tate, Tipton and Tunica counties.

NOVEMBER 12, 2009

Improving people's lives by mobilizing community resources

Visit United Way of the Mid-South online at
www.uwmidsouth.org

Dr. Jesse McClure

Jesse's service to United Way has had many forms over the last 15 years but his service has also been consistently helpful in our community. Jesse was first elected to the United Way Board of Directors in 1993. From 1994 to 1996, he was UW's HIV Consortium Chairman. From 1998 to 1999, he was United Way's chairman elect. From 2000 to 2001, Jesse was UW's Chairman of the Board. From 2002 to 2003, he was UW's immediate past chairman. Since 2003, Jesse has been on UW's Board of Directors. This year he is a member of United Way's Nominating Committee.



MCCLURE

Jesse's community leadership positions are many and varied. In addition to chairing the United Way's Board of Directors, his activities include serving on the Board of Governors of the Community Foundation of Greater Memphis; chairing a gubernatorial commission which developed a statewide children's mental health system; chairing the board of directors of the Memphis Redbirds Triple A Baseball Team Foundation; designing and implementing Tennessee's most acclaimed and effective "welfare to work" initiative; serving as a member of Humanities Tennessee, Goals for Memphis Inc., the Leadership Academy, and the faculty of University of Tennessee Leadership Development Institute; serving as president of a regional mental health association; and serving on local boards of directors of the American Heart Association, and served on United Way partner agency boards for the Urban League, and United Housing, Inc. He was a member of the Leadership Memphis class of 1994.

Cindy Greenwood

Cindy has served in many capacities for United Way of the Mid-South in Crittenden County including County Fundraising Campaign Chair and Crittenden County Allocations Committee member. She also helps lead the fundraising campaign where she works as a Senior Deputy City Clerk for the City of West Memphis, Arkansas. As a clerk, Cindy promotes what United Way is doing in Crittenden County wherever she can.



GREENWOOD

Cindy says her volunteer spirit stems from her willingness to give back to the community. "Volunteering is something I can do that makes me feel better. I have always been active in the community and now, I just like to do what I can to help others."

Cindy began volunteering nearly 10 years ago. She, along with fellow volunteers on the UW committees, make difficult decisions about funding, and she is very serious about wanting to do better for Crittenden County, she says.

"Everyone is committed to making sure the hard earned money that people generously give goes to those programs in Crittenden County that need it the most."

Phyllis Hunt Phyllis has been volunteering for United Way for the last 8 years. She was a United Way Loaned Executive from

2001 to 2004. After 2004, Phyllis volunteered on her own, helping UW staff with United Way's Annual Day of Caring and Annual Meetings. Phyllis's connection with UW agencies across the city is driven by her love and compassion for the Mid-South community as she returns each year to United Way to help boost the campaign with her love and support.

"I do it because of my family here at United Way and the comraderie that I have with the Loaned Executives," she said. "My passion for sharing the message of United Way to the various agencies is what keeps me coming back."



HUNT

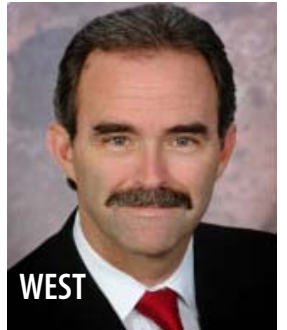
Phyllis volunteers annually for United Way's Allocations Committee. By volunteering for the committee, she helps make the best decisions regarding generous gifts and donations that go out each year to the agencies in our community that need it the most.

Phyllis is also a member of the Loaned Executive Alumni Association. The association began with a group of past LEs that still go to various agencies to work during the year and have social events. The association strives to maintain relations between past and present UW Loaned Executives.

Steve West As Senior Vice President of Community Benefit at Methodist Le Bonheur, Steve also volunteered and served as the organization's 2008 United Way Steering Committee Chairman leading

Methodist Le Bonheur to a \$536,466 total for the campaign. Steve has participated in a variety of United Way campaign fundraising events and truly showed Methodist employees how to not only persevere and raise money but also how to have fun.

"Everyday, we focus on providing outstanding care to patients and their families. It is the public generosity of our associates which creates this kind of positive difference for our community," he said. Steve is currently on the committee for the 2009-10 UW Campaign.



WEST

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