

FUNDS FLASH



Leadership that unites the Mid-South.
The 2008-09 UW fundraising drive is being led by Kathy Buckman Gibson of Buckman Laboratories. She is leading our community raising funds for United Way's network of health and human care charitable agencies.



United Way
of the Mid-South

DECEMBER 30, 2008 Visit United Way of the Mid-South online at www.uwmidsouth.org United Way of the Mid-South is improving lives by uniting community resources. Serving Crittenden, DeSoto, Fayette, Lauderdale, Shelby, Tate, Tipton and Tunica counties.

Spotlight on: YOUTH VILLAGES



ROCKIN' OUT FOR UNITED WAY! Left: Youth Villages employees (left to right) Britni Ackerman, Patrick Hampton and Paul Figg dressed up like rock stars to energize Youth Villages' United Way fundraising campaign.



Right: No, the rock group Kiss has not reunited! But Youth Villages employees (left to right) Heather Shankle, Megan Hicks, LaShea Cooks and Davina Bolinger are rocking out for the UW campaign.

Youth Villages has an unique place in the United Way fundraising campaign: not only is the nonprofit organization a valuable partner agency in helping people with needs, but it also has one of the largest United Way fundraising campaigns in the region! During the 2008-09 United Way fundraising drive, Youth Villages raised an astonishing **\$650,000**, up from last year's fantastic \$570,000.

Youth Villages has 357 employees who gave at Leadership levels (\$500 or more), and 163 of that group is contributing a generous 3% or more of their annual salaries! Five employees are Tocqueville Society givers who contribute \$10,000 or more in a single year.

"There are a lot of things that make Youth Villages special," said Patrick Lawler, CEO of Youth Villages. "Without

the generosity of employees giving to the United Way campaign, we know we would not have been able to have some programs at all, or help the number of young people who benefit from our Transitional Living Program."

Patrick Hampton, from Youth Villages Development department served as coordinator of this year's United Way fundraising effort. Hampton said the success for this year's drive was due in part to the strong committee that

worked on the campaign and the large leadership team of more than 50 people who worked to secure pledges.

"Our leadership team represents all of our programs and works with our entire staff at Youth Villages. With that type of representative leadership, most of our employees recommitted to the campaign this year and many made new pledges of even larger amounts of money," Hampton said. "We work with new employees who have never given to the United Way campaign before so they know how important it is to give as a new hire."

Hampton also praised the spirit of Youth Villages employees who contributed to the fun by dressing up in outlandish costumes and participated in fun activities to boost morale and encourage employees to give. Youth Villages used an intranet website so every employee could participating in fundraising events and activities to showcase their talents.

YOUTH VILLAGES FLASH FACTS:

TOTAL GIVING \$650,000

Number of Leadership (\$500+) Givers 357

SPECIAL NOTE:
163 Leadership Givers pledged 3% or more of annual salaries!

Tocqueville Society (\$10,000+) members 5

Campaign Committee:

- Noah Babiarz
- Rebecca Curry
- Liesl Danley
- Allison Donofrio
- Marion Drewery
- Carla Freeman
- Patrick Hampton
- Richard Shaw
- Michael Wright

Youth Villages is a United Way partner agency helping children with serious emotional and behavioral problems and their families. Your support of United Way makes a difference at Youth Villages, and at each of the nearly 100 United Way partner agencies across the Mid-South.

Join us February 24th for the United Way ANNUAL MEETING & CAMPAIGN CELEBRATION for more details visit uwmidsouth.org