

FUNDS FLASH



Leadership that unites the Mid-South.
The 2008-09 UW fundraising drive is being led by Kathy Buckman Gibson of Buckman Laboratories. She is leading our community raising funds for United Way's network of health and human care charitable agencies.



JANUARY 18, 2009 Visit United Way of the Mid-South online at www.uwmidsouth.org United Way of the Mid-South is improving lives by uniting community resources. Serving Crittenden, DeSoto, Fayette, Lauderdale, Shelby, Tate, Tipton and Tunica counties.

United Way of the Mid-South

Spotlight on: METHODIST LE BONHEUR



Left: Methodist Le Bonheur employees enjoyed dressing up and having fun for this year's United Way campaign. There were a variety of activities that helped encourage employees to support the fundraising effort.



Steve West, Senior Vice President of Community Benefit at Methodist Le Bonheur, was this year's United Way Steering Committee Chairman.

METHODIST LE BONHEUR FLASH FACTS:

TOTAL GIVING.....	\$546,466
Campaign Goal.....	\$510,00
Number of Leadership (\$500+) Givers.....	365
Tocqueville Society (\$10,000+) members	3

Methodist Le Bonheur 2008-09 Steering Committee

- Donna Abney, Leadership Givers Chairman
- Cynthia Bardwell
- Vickie Boyd
- David Crislip
- Annie Dandridge
- Mackenzie Ferguson
- Kay Fleming
- Larry Fogarty
- Jackie Gambles
- Pam Harris
- Vickye Hester
- Glenn Hill
- FedEx
- Paula Innis
- April Jackson
- Trina Jones
- Sylvia Kee
- Felita Lawrence
- Delores Leatherwood
- John Lee
- Francine Miguel
- Brenda Nolan
- Tia Osment
- Denise Perry
- Nefitete Phelps
- Jim Pottkotter
- Bob Plunk
- Cynthia Price
- Linda Raburn
- Dawn Redmond
- Linda Rickman
- Gary Shorb, CEO
- Susie Smith
- Mimi Sneed
- Jim Southwick
- Jeanette Strickland
- Crystal Thomas
- Angela Threat
- Steve West, Campaign Chairman
- Michael Wolfe
- Jennifer Young

Methodist Le Bonheur Healthcare is no stranger to caring for people in need, and once again they have displayed their compassion and caring through their support of our local United Way fundraising campaign. With all its hospitals, facilities and divisions participating in the 2008-09 United Way fundraising effort, Methodist Le Bonheur Healthcare (MLH) raised an astonishing **\$546,466** through generous employee contributions.

Three MLH employees are members of the Tocqueville Society, each giving \$10,000 or more to United Way in a year. In 2005 the

Tocqueville Society recognized MLH President and CEO Gary Shorb with the Tocqueville Award, the highest honor United Way bestows on a community volunteer.

"MLH campaign leaders Steve West and Donna Abney, along with the steering committee members, were the driving force for this successful campaign," said CEO Gary Shorb. "Their collective management of the campaign yielded results well beyond our goal."

Employees were made aware of the fundraising drive and were motivated to support the effort through a variety of activities including an

Administrator tricycle race and a "Pick out your own Jeans Day" donation game.

"Every day, MLH focuses on providing outstanding care to patients and their families," said Steve West, UW's Steering Committee Chairman and Sr. Vice President of Community Benefit at MLH. "It is the public generosity of our associates which creates this kind of positive difference for our community."

United Way would also like to thank Larry Fogarty, Vice President of Materials Management who also serves on the UW Board of Directors.

Join us February 24th
for United Way's
**ANNUAL MEETING
& CAMPAIGN
CELEBRATION**

for more details visit uwmidsouth.org