

# FUNDS FLASH



## Leadership that unites the Mid-South.

The 2008-09 UW fundraising drive was led by Kathy Buckman Gibson of Buckman Laboratories, leading our community to raise \$26.1 million for United Way's network of health and human care nonprofit agencies. Our 2009-10 drive is led by Jerry Collins.



**United Way  
of the Mid-South**

**MARCH 23, 2009**

Visit United Way of the Mid-South online at [www.uwmidsouth.org](http://www.uwmidsouth.org)

United Way of the Mid-South is improving lives by uniting community resources. Serving Crittenden, DeSoto, Fayette, Lauderdale, Shelby, Tate, Tipton and Tunica counties.

## Spotlight on: CARGILL

The local team at **CARGILL CORN MILLING** rallied its employees for this year's 2008-2009 United Way campaign and produced one of the largest increases in their national organization, raising **\$422,026**.

"Our employees showed great support of our local United Way fundraising campaign with a generous and impressive campaign total," said Doug Brooks, Co-Chair. "Our special events brought in \$21,833, and a very successful golf scramble event brought in \$12,567 by itself. We are thrilled with the progress we made this year in surpassing our goal."

Cargill's United Way campaign was led by Kathy Garrison, Facility Manager and Bethany Hammer, Quality Assurance Manager, who co-chaired the fundraising drive with Brooks.

"We developed a strong committee using a cross section of employees from our facility. We developed lots of different ideas that proved to be very successful" Brooks said.

Cargill's Memphis branch had one of the largest dollar increases from Cargill organizations across the nation, raising \$81,333 new dollars for the campaign. Cargill raised awareness of the UW drive with chili cookoffs, dinner tickets to local restaurants and the golf scramble. An impressive 84% of Cargill's workforce of over 320 people participated in the campaign



Above, from left, Cargill Employees Roslyn Brown and Krystal Gage help out during UW's Day of Caring.



Above, from left, Bethany Hammer, Alicia Cross and Wanda Williams get involved doing some community work on behalf of United Way's Day of Caring in September.



Above, from left, Cedric Hildreth and Wanda Williams practice their hand at leaf blowing. Cargill employees gave their time and efforts to help our community.

"When Cargill set its employee giving goal this year, our workforce answered the call with an abundance of care and compassion," Brooks said. Employees knew Cargill's **extremely generous two-for-one corporate matching program** would multiply the power of their pledges to help people in need.

"The bottom line is, our employees are committed and understand the needs of our community," Brooks added. "Our employees know United Way is one of the best ways of making a difference in people's lives by getting

charitable funds distributed throughout the community. We developed a strong fundraising committee during this process."

Campaign Co-Chair Bethany Hammer said the fundraising committee worked well together and is making plans to exceed the fundraising goal again this year.

"I just want to thank everyone who volunteered with this very worthwhile campaign," she said. "With our last employee fundraising goal set at \$110,000, we are

happy to say that we exceeded it once again. We did a lot of brainstorming as a committee and we are all looking forward to a successful and great campaign for next year!"

Cargill was recognized as one of the region's top campaigns at the United Way Annual Meeting and Campaign Celebration in February, ~~and they are a recipient of the~~ 2008 Malcolm Baldrige National Quality Award, a presidential honor given to organizations for performance excellence.

### CARGILL FLASH FACTS:

TOTAL GIVING .....	\$422,026
Program of Excellence: Two-For-One Corporate Matching Program	
Employee Pledges .....	\$141,062
Corporate Match .....	\$140,482
Memphis Plant Match.....	\$140,482
Number of Leadership (\$500+) Givers .....	117

### CARGILL 2008-09 Campaign Committee (listed alphabetically)

- Randy Ables
- Joseph Brand
- Doug Brooks, Campaign Chairman
- Jennifer Davis
- Kathy Garrison, Facilities Manager
- Bethany Hammer, Campaign Co-Chair
- Steve Jones
- Tim Leeth
- Desmond McKinney
- Greg Miller
- Kara Paquette
- Jordan Panich
- Michele Torres
- Ronald Wade

Information based on results available as of 03-23-09