

Your support of United Way makes a difference in people's lives... that's what matters.™

**What matters:  
Children age six  
and younger**

United Way is helping more young children see positive development in cognitive, social, language, motor and self-help skills and stressing parental involvement in daycare and early education.

**What matters:  
Teenage youth**

United Way is helping teens make wise decisions and decrease involvement in drug, tobacco and alcohol use, early/unprotected sexual activity and delinquent behavior.

**What matters:  
All school-aged youth**

United Way is helping youth achieve success in school by focusing on improving grades, increasing school attendance, avoiding school suspensions, decreasing disciplinary problems and achieving higher test scores. United Way funded programs and initiatives also work to create a successful future for youth and teens by emphasizing:

- Positive role models and mentoring
- Leadership and confidence
- Job readiness for the future
- Experience and comfort with diversity
- Computer and other technology skills

what matters.™  
Helping children and  
youth succeed

**United  
Way**



**United Way  
of the Mid-South**



Helping children  
and youth succeed



Enhancing the lives of  
adults with disabilities  
and seniors



Strengthening families  
and promoting self-sufficiency  
for individuals



Building vital and  
safer neighborhoods



Maintaining a  
community safety net