

Strengthening families and promoting self-sufficiency for individuals

what matters.™



United Way's mission: Mobilizing community resources to meet people's needs



Helping children and youth succeed



Strengthening families and promoting self-sufficiency for individuals



Enhancing the lives of adults with disabilities and seniors



Maintaining a community safety net



Building vital and safer neighborhoods

Serving: Crittenden, DeSoto, Fayette, Lauderdale, Shelby, Tate, Tipton and Tunica counties
Phone: 901-433-4300 Visit United Way online at www.uwmidsouth.org

One Way: Meet basic needs

United Way: Meet basic needs **and**

- Increase child safety
- Work for more parents and caregivers to be involved in children's lives and schools
- Counseling focused on removing family violence/abuse
- Improve literacy, job skills and living conditions
- Increase savings and assets while reducing debt