

Your support of United Way makes a difference in people's lives... that's what matters.™

**What matters:
Strong families**

- Reductions in family violence and/or abuse
- Increased child safety
- More parents and caregivers actively involved in children's lives and schools
- More basic family needs being met
- Lower rates of family disruption and higher rates of family reunification

**What matters:
Self-sufficient individuals**

- Improve physical well-being and stability of living conditions
- Improve access to physical and mental health care
- Increase levels of technical, job and educational skills
- Improve literacy, job placement and average wage earnings
- Increase savings and asset- building skills and reducing debt

what matters.™
**Strengthening
families and
promoting
self-sufficiency
for individuals**

**United
Way**



**United Way
of the Mid-South**



Helping children
and youth succeed



Enhancing the lives of
adults with disabilities
and seniors



Strengthening families
and promoting self-sufficiency
for individuals



Building vital and
safer neighborhoods



Maintaining a
community safety net