

Your support of United Way makes a difference in people's lives... that's what matters.™

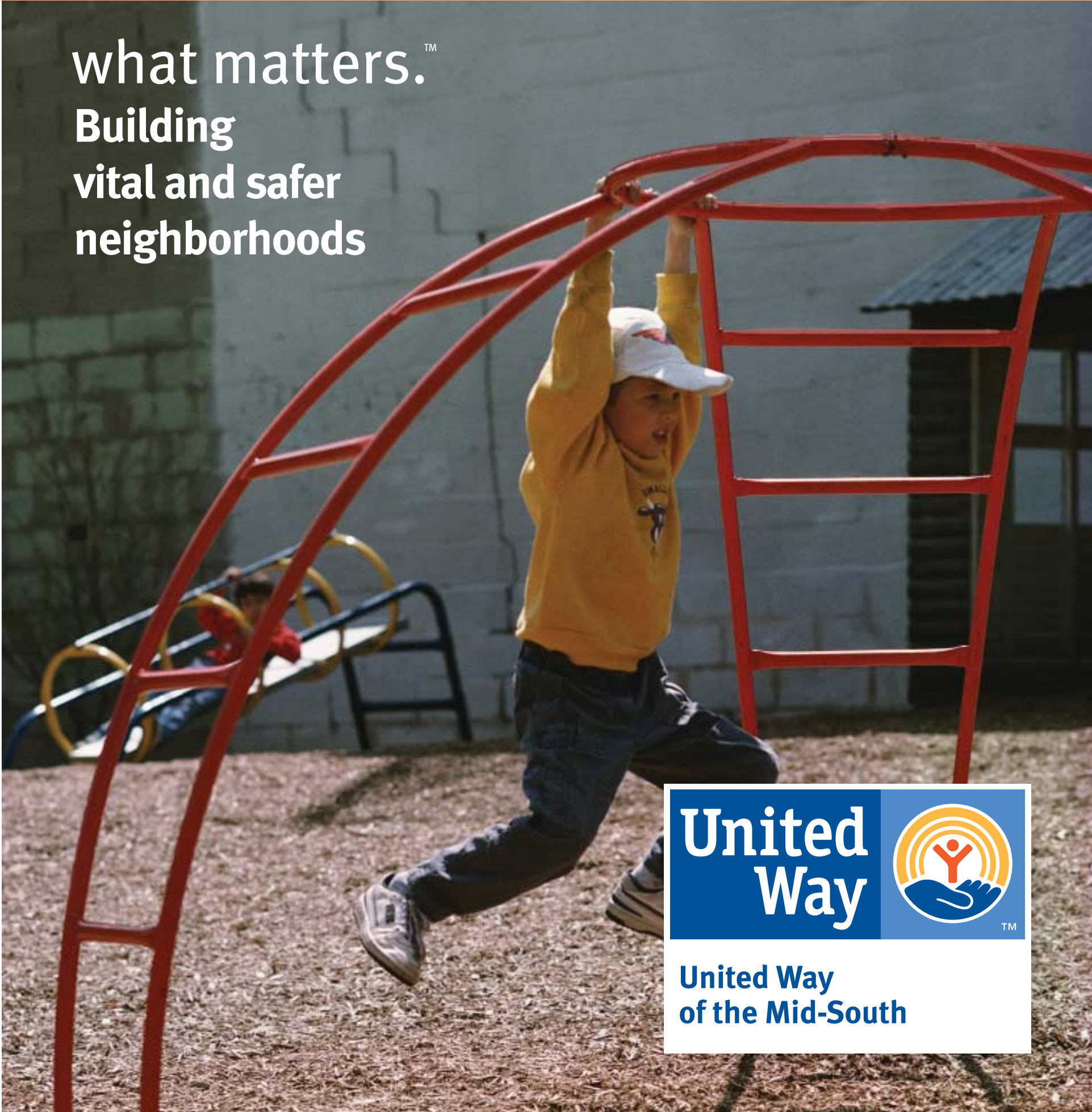
**What matters:  
Vital communities**

- Supporting development of neighborhood associations and community-based programs and assisting with equipment, furniture and training
- Giving low income families access to affordable home mortgages
- Working to educate citizens on the dangers of predatory lenders

**What matters:  
Safer neighborhoods**

- Improving the quality of housing in neglected areas
- Educating new homeowners to be responsible and active in their neighborhoods
- Empowering people in low-income areas to make responsible financial decisions
- Supporting neighborhood leadership in addressing crime, vacancy, lighting and community beautification

what matters.™  
**Building  
vital and safer  
neighborhoods**



**United  
Way**



**United Way  
of the Mid-South**



Helping children  
and youth succeed



Enhancing the lives of  
adults with disabilities  
and seniors



Strengthening families  
and promoting self-sufficiency  
for individuals



Building vital and  
safer neighborhoods



Maintaining a  
community safety net