

what matters.™



United Way



United Way
of the Mid-South

what matters™ : Building vital and safer neighborhoods

United Way creates results that help revitalize neighborhoods and work to reduce crime rates. When neighbors band together to improve their community, lives are changed and our quality of life is improved. Working with community-based programs, neighborhood associations and local initiatives, United Way helps build vital and safer neighborhoods by focusing on what matters:

What matters: Vital communities

- Supporting development of neighborhood associations and community-based programs and assisting with equipment, furniture and training
- Giving low income families access to affordable home mortgages
- Working to educate citizens on the dangers of predatory lenders

What matters: Safer neighborhoods

- Improving the quality of housing in neglected areas
- Educating new homeowners to be responsible and active in their neighborhoods
- Empowering people in low-income areas to make responsible financial decisions
- Supporting neighborhood leadership in addressing crime, vacancy, lighting and community beautification



Building vital and safer neighborhoods



Enhancing the lives of adults with disabilities and seniors



Strengthening families and promoting self-sufficiency for individuals



Helping children and youth succeed



Maintaining a community safety net

Your support of United Way of the Mid-South makes a difference in people's lives...
and that's what matters.™