

# United Way's network tackles community issues that are too big for any single organization!

**1**

## Complete Donor Information (please print)

Mr.    Ms.   First Name \_\_\_\_\_ M.I. Last Name \_\_\_\_\_  
 Mrs.    Dr. \_\_\_\_\_

Home Address \_\_\_\_\_  
 \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code + 4 \_\_\_\_\_

Employer \_\_\_\_\_  
 \_\_\_\_\_

E-mail \_\_\_\_\_  
 \_\_\_\_\_

United Way is working to make a positive impact on people's lives in your community. To do that, we need to know in which county your community is located. (If a county is not marked, your donation will go to work in the county in which your organization is located):

- Crittenden (5201)    DeSoto (5202)    Fayette (5203)    Lauderdale (5204)  
 Shelby (0071)    Tate (5208)    Tipton (5206)    Tunica (5207)

Register me in United Way's **Loyal Contributors Program!** I've contributed to United Way:

- Less than ten years (01)    10-14 years (02)    15-19 years (03)  
 20-24 years (04)    25 + years (05)



**United Way  
of the Mid-South**



**Thank You!**

*Trained volunteers will make sure your gift to United Way impacts people in our community and supports programs that create results.*

072910

**2**

## Decide how much to contribute and how to give

### Payroll Deduction – the easiest way to give!

I want to contribute the following percentage of my salary **each pay period**:  
 2.5%    2.0%    1.5%    1.0%    0.6%

or, I want to contribute a specific amount **each pay period**:  
 \$50    \$25    \$20  
 \$15    \$10    \$5

or \$\_\_\_\_\_ each pay period

**Be a Leadership Giver!** Annual gifts of **\$500 or more** are listed in our United Way Information and Leadership Guide (See bottom of page if giving at this level)

<i>Tocqueville Society</i>	<i>Chairman's Club</i>	<i>President's Club</i>	<i>Vice President's Club</i>	<i>Director's Club</i>
\$75,000 +	\$8,750 - \$9,999	\$4,000 - \$4,999	\$1,500 - \$2,499	\$750 - \$999
\$50,000 - \$74,999	\$7,500 - \$8,749	\$3,000 - \$3,999	\$1,000 - \$1,499	\$500 - \$749
\$25,000 - \$49,999	\$6,250 - \$7,499	\$2,500 - \$2,999		
\$10,000 - \$24,999	\$5,000 - \$6,249			

### Other Payment Options

- Credit Card: I want to contribute \$ \_\_\_\_\_ using  Visa  Mastercard  Am. Express  Discover  
 Card # \_\_\_\_\_  
 Expiration Date \_\_\_\_\_ / \_\_\_\_\_  
*Your signature at the bottom of this form authorizes United Way to make this charge to your credit card or debit card.*
- Personal check for \$ \_\_\_\_\_ (make check payable to **United Way of the Mid-South**)
- Cash \$ \_\_\_\_\_ enclosed
- Stocks/Securities (please call 901.433.4374)
- Bill me: *Monthly / Quarterly* (circle one) for \$ \_\_\_\_\_

**Note: A direct billing donation must be \$50.00 or more**

**4**

## Sign and Date

Signature required \_\_\_\_\_

Date \_\_\_\_\_

I authorize my employer to deduct the necessary amount(s) from each paycheck. I understand this authorization will continue unless otherwise specified by me in writing. If applicable, I authorize United Way of the Mid-South to make a charge to my credit card or debit card as indicated above for the amount stated. I understand all personal information will be kept confidential.  
*United Way of the Mid-South does not provide goods or services as whole or partial consideration for any contribution.*

**3**

## Total your gift to United Way

\_\_\_\_\_ X \_\_\_\_\_ = \$ \_\_\_\_\_  
 Amount per pay period      Number of pay periods      TOTAL PAYROLL DEDUCTION GIFT

My total annual gift is: \$

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Please print your name as it will appear in our Leadership Giving materials if applicable (Examples: Mr. and Mrs. John Doe or John and Jane Doe)    OR Check here to remain anonymous

\_\_\_\_\_

# Donor Designation Page (this page is optional)

When you partner with United Way, you have the option to direct the distribution of your gifts. Please fill out the normal pledge side before completing this form.

**Important note:** With some Donor Designation options, your gift does not receive the benefit of United Way's volunteer-driven community review process, which maximizes the impact your gift has on the lives of people in need.



**1** Your name (please print)

Mr.  Ms.  Mrs.  Dr.

First Name \_\_\_\_\_ M.I. \_\_\_\_\_ Last Name \_\_\_\_\_

United Way  
of the Mid-South

**2** Please fill in the **total** amount of your annual gift to United Way (from step 3 on other side) \$ \_\_\_\_\_

**3** Designation Options

## United Way's Community Impact Fund

Our **recommended choice** for the **BEST** way to help in Shelby County!

You receive the benefit of having highly-trained local volunteers study the Mid-South's needs and resources.

They direct your gift to focus on measurable, positive results in people's lives ..... (0071) \$ \_\_\_\_\_

**OR, you can also choose community impact areas individually:**

Helping children and youth succeed ..... (0062) \$ \_\_\_\_\_

Strengthening families and neighborhoods ..... (0066) \$ \_\_\_\_\_

Improving health for adults and seniors ..... (0065) \$ \_\_\_\_\_

You may also direct your support to a specific county in the United Way of the Mid-South service area:

Crittenden (5201)  DeSoto (5202)  Fayette (5203)  Lauderdale (5204)

Shelby (0071)  Tate (5208)  Tipton (5206)  Tunica (5207) ..... \$ \_\_\_\_\_

You may also support a specific United Way of the Mid-South partner agency, or another United Way in a different city and state.

Please write the name of the partner agency and/or the other United Way and its city/state below:

**See United Way's Information and Leadership Guide for partner agencies.**

_____	UNITED WAY USE ONLY: CODE	\$ _____	\$50 minimum per designation
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_____	UNITED WAY USE ONLY: CODE	\$ _____	\$50 minimum per designation
_____	UNITED WAY USE ONLY: CODE	\$ _____	\$50 minimum per designation

You may also support another health and human service nonprofit organization in the United Way of the Mid-South service area.

**See United Way's Information and Leadership Guide for designation criteria.**

Agency name: \_\_\_\_\_

UNITED WAY USE ONLY: CODE	\$ _____	\$50 minimum per designation
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**4** Double-checking:

When you add the designations in step 3, does the total equal the amount in step 2? \$ \_\_\_\_\_

If "yes," go to step 5 and sign and date the form - you've completed your designation!  
If "no," please go back, make the necessary changes and complete your designation.

**5** Sign and Date:

Signature \_\_\_\_\_ Date \_\_\_\_\_

All donor designation choices must comply with Internal Revenue Service guidelines for nonprofit status and also comply with our policies established by the United Way of the Mid-South volunteer Board of Directors. Gifts cannot be designated to houses of worship or to primary, secondary and higher education institutions or for the arts.  
Other restrictions apply - please see United Way of the Mid-South's Information and Leadership Guide for more details.

UNITED WAY USE ONLY: Acct. Number \_\_\_\_\_ Processed by \_\_\_\_\_ Date \_\_\_\_\_ D.E. Session \_\_\_\_\_