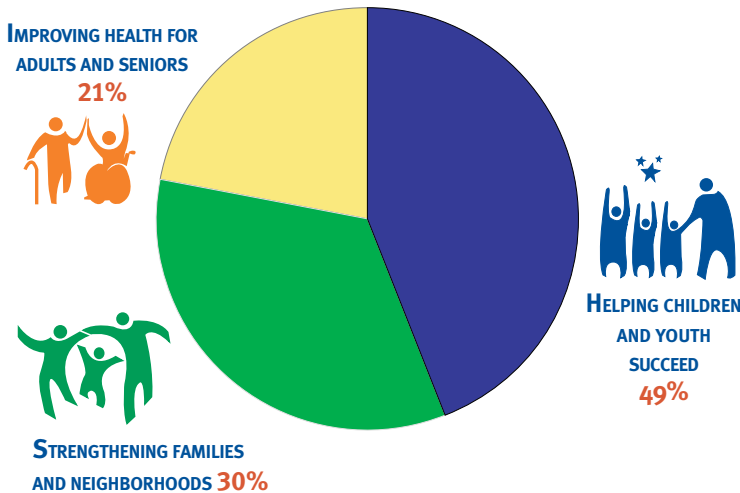


LIVE UNITED and support United Way's work to improve education, income & health



How your support is distributed to make a difference in peoples lives:



OUR MISSION

Improve the quality of life for people in the Mid-South by mobilizing community resources

People

We value our volunteers, donors, staff and people receiving services.

Integrity

We manage our operations with honesty, efficiency and accountability.

Innovation

We constantly strive for new and better methods to improve people's lives.

Excellence

We insist on the highest quality of services, performance and teamwork.

Loyalty

We work to earn the trust and confidence of our volunteers, donors and staff in everything we do.

Respect

We respect every person's dignity and their ability to accept personal responsibility.

Results

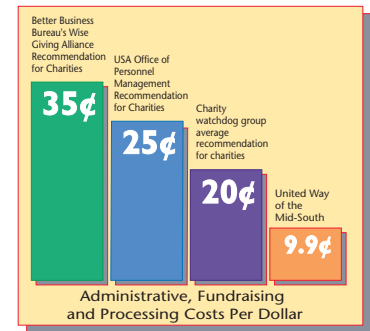
We measure results and their impact on the quality of life in the community.

Collaboration

We collaborate with organizations to enhance impact and positive change consistent with our values and goals.

Did You Know?

- United Way's network of over 200 life-impacting programs impact almost 350,000 people - nearly 1/3 of the Mid-South's population!
- Roughly 9,000 people choose to serve as United Way volunteers every year.
- Our United Way's staff of just over 50 people is far smaller than that of other United Ways raising similar amounts of support.



Our Community:

United Way of the Mid-South serves Fayette, Lauderdale, Shelby and Tipton counties in Tennessee; Crittenden county in Arkansas; DeSoto, Tate and Tunica counties in Mississippi.



WHAT UNITED WAY DOES



More Questions?

Learn more about United Way at www.uwmidsouth.org
6775 Lenox Center Court, Suite 200, Memphis, TN 38115
Are you on facebook? Join the United Way of the Mid-South group today for regular updates about our work.

Watching the bottom line to maximize giving impact

United Way's volunteer-driven fundraising campaigns have low costs, high standards, and strong ethical values. Our administration and fundraising overhead is only 9.9 cents per dollar, far more efficient than the 35 cents recognized by the Better Business Bureau's Wise Giving Alliance, or the 25 cents recognized by the USA Office of Personnel Management, or the 20 cents measure which earns the highest ratings by other charity watchdog groups.



**United Way
of the Mid-South**