

Your support of United Way often helps people with disabilities achieve greater independence and self-sufficiency.



For many years, Brad has been living without the use of his legs due to an unpredictable accident. Over time, he learned new skills and he now has great independence. Using his wheelchair, he is able to get from place to place like every other person.

Before his accident, Brad had a successful job and was doing well at providing for himself and for his young daughter. For some time after his accident, he lost the initiative to work for a better life for his family.

Eventually, Brad's drive to succeed reestablished itself and he wanted to regain his success in the workplace, so he decided to take part in a United Way partner agency career development and job placement program.

The program helped Brad relearn the skills he needed to succeed in today's work environment. From interview skills to job-specific training in the agency's practical assessment lab, Brad received a hands-on education on how to land a job in today's work force. Soon thereafter, Brad earned a job at an area department store. Brad's desire to succeed and strong work ethic impressed the management so much that they went out of their way to equip the store with whatever special equipment Brad needed to excel at his job.

"It's amazing to see how Brad works and interacts with our customers," says one store manager. "His professionalism and calming presence often relaxes even the most unruly customer!"

Your support of the United Way fundraising campaign helps agencies and programs like the one which helped Brad reestablish himself in the local work force. By earning his own money and caring for his own needs, Brad is truly an example of how United Way programs can often help people become more self-sufficient and independent.

True events. Names and photos are changed to protect confidentiality.

IMPROVING EDUCATION, INCOME and HEALTH



Join with United Way's General Campaign Chairman **Jerry Collins** and thousands of local volunteers who are improving our community through their support of United Way's fundraising campaign.



**United Way
of the Mid-South**

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Mobilizing community resources to improve people's lives and meet people's needs.

United Way of the Mid-South serves Crittenden, DeSoto, Fayette, Lauderdale, Shelby, Tate, Tipton & Tunica counties. This announcement made possible through the generosity of The Commercial Appeal.