

Your support of United Way helps people put life back together after a family crisis.

Keri thought her world had turned upside down the day her husband walked out the door. Just three weeks before the birth of their second child, he had decided to leave and abandon their family.

Keri was left with a young child, another on the way, no income, only the most meager amount of food, no winter clothes, and bills yet to be paid. "I was overwhelmed, I had no idea what to do," Keri said.

Keri was put in touch with one of United Way's partner agencies which encouraged her, provided clothing for her child and made sure diapers, bedsheets and infant toys were available for the baby on the way. Keri was elated that her child and arriving baby would have food and other basic necessities.

"When my husband left I was pregnant and alone, and completely discouraged," she remembers, "but once we got help and I knew we were going to survive, it helped me get back on my feet."

Through the support of the agency staff, Keri realized she *could* turn things around. While she did endure challenging times, today she is back on her feet with a strong family (including a new husband) and she and her children are doing very well.

When crisis strikes Mid-South families, your support of United Way is often the difference between despair and a second chance.

True events. Names and photos are changed to protect confidentiality.



IMPROVING EDUCATION, INCOME and HEALTH



Join with United Way's General Campaign Chairman **Jerry Collins** and thousands of local volunteers who are improving our community through their support of United Way's fundraising campaign.



United Way of the Mid-South

GIVE. ADVOCATE. VOLUNTEER.

Need help? Dial 2-1-1 (or 901-415-2790)

Please support this year's United Way campaign.

Visit us online at uwmidsouth.org

Mobilizing community resources to improve people's lives and meet people's needs.

United Way of the Mid-South serves Crittenden, DeSoto, Fayette, Lauderdale, Shelby, Tate, Tipton & Tunica counties. This announcement made possible through the generosity of The Commercial Appeal.