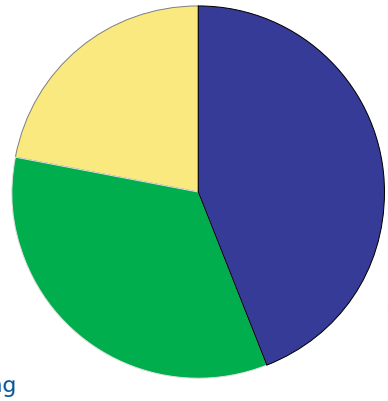
LIVE UNITED and support United Way's work to improve education, financial stability and health

How your support is distributed to make a difference in peoples lives:



Improving health for adults and seniors
21%

Helping children and youth succeed
49%

Strengthening families and neighborhoods
30%

Our Community:

United Way of the Mid-South serves Fayette, Lauderdale, Shelby and Tipton counties in Tennessee; Crittenden county in Arkansas; DeSoto, Tate and Tunica counties in Mississippi.

WHAT UNITED WAY DOES

Advancing the common good
Creating opportunities for a good life for ALL

EDUCATION
Helping children & youth achieve their potential

FINANCIAL STABILITY
Promoting financial stability & independence

HEALTH
Improving people's well-being

More Questions?

Call us at 901. 433. 4300

Join Us Online

Learn more about United Way at www.uwmidsouth.org
We are on *twitter* as uwmidsouth
Join our *facebook fan page* at http://snipurl.com/t0u9h
And you can always visit our *website* at www.uwmidsouth.org

OUR MISSION

Improve the quality of life for people in the Mid-South by mobilizing community resources

People
We value our volunteers, donors, staff and people receiving services.

Integrity
We manage our operations with honesty, efficiency and accountability.

Innovation
We constantly strive for new and better methods to improve people's lives.

Excellence
We insist on the highest quality of services, performance and teamwork.

Loyalty
We work to earn the trust and confidence of our volunteers, donors and staff in everything we do.

Respect
We respect every person's dignity and their ability to accept personal responsibility.

Results
We measure results and their impact on the quality of life in the community.

Collaboration
We collaborate with organizations to enhance impact and positive change consistent with our values and goals.

Did You Know?

- United Way's network of over 200 life-impacting programs impact almost 350,000 people - nearly 1/3 of the Mid-South's population!
- Roughly 9,000 people choose to serve as United Way volunteers every year.
- Our United Way's staff of just over 50 people is far smaller than that of other United Ways raising similar amounts of support.

EFFECTIVE and EFFICIENT

Your United Way is effective and efficient

United Way utilizes the power of hundreds of local volunteers to raise and distribute funds in our region, which keeps our expenses low. This way, more of your gift can be used to support nonprofit agencies and programs that are working to improve lives and better our community.

Our Board of Directors is completely made up of local volunteers who make decisions to protect your community investment by only funding the most effective and efficient programs to help people in our region. When you give to United Way, your donation is safeguarded by multiple teams of volunteers who want to use it in the best ways to impact the lives of the most people.

United Way ™

United Way of the Mid-South

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This sheet reflects information available as of July 21, 2010.

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