Making a difference in our community just takes four easy steps!

1 Complete Donor Information (please print)

❍ Mr. ❍ Ms. ❍ Mrs. ❍ Dr. First Name M.I. Last Name

Home Address

City State Zip Code + 4

Employer

E-mail

United Way is working to make a positive impact on people's lives in your community. To do that, we need to know in which county your community is located. *(If a county is not marked, your donation will go to work in the county in which your organization is located)*:

❍ Crittenden (5201) ❍ DeSoto (5202) ❍ Fayette (5203) ❍ Lauderdale (5204)
❍ Shelby (0071) ❍ Tate (5208) ❍ Tipton (5206) ❍ Tunica (5207)

Please let us know how long you have supported United Way:

❍ Less than ten years (01) ❍ 10-14 years (02) ❍ 15-19 years (03)
❍ 20-24 years (04) ❍ 25 + years (05)

United Way

United Way of the Mid-South

062009

Thank You!

Trained volunteers will make sure your gift to United Way impacts people in our community and supports programs that create results.

2 Decide how much to contribute and how to give

Payroll Deduction – the easiest way to give!

I want to contribute the following percentage of my salary **each pay period:**

❍ 2.5% ❍ 2.0%
❍ 1.5% ❍ 1.0%
❍ 0.6%

or, I want to contribute a specific amount **each pay period:**

❍ $50 ❍ $25 ❍ $20
❍ $15 ❍ $10 ❍ $5

or $_____ each pay period

Be a Leadership Giver!

Annual gifts of **$500 or more** are listed in our United Way Information and Leadership Guide (See bottom of page if giving at this level)

Tocqueville Society	*Chairman's Club*	*President's Club*	*Vice President's Club*	*Director's Club*
$10,000 or more	$8,750 - $9,999	$4,000 - $4,999	$1,500 - $2,499	$750 - $999
	$7,500 - $8,749	$3,000 - $3,999	$1,000 - $1,499	$500 - $749
	$6,250 - $7,499	$2,500 - $2,999		
	$5,000 - $6,249			

Other Payment Options

❍ Credit Card: I want to contribute $ _____
using ❍ Visa ❍ Mastercard ❍ Am. Express ❍ Discover
Card #
Expiration Date _____/_____

Your signature at the bottom of this form authorizes United Way to make this charge to your credit card or debit card.

❍ Personal check for $_____
(make check payable to **United Way of the Mid-South)**

❍ Cash $_____ enclosed

❍ Stocks/Securities (please call 901.433.4374)

❍ Bill me: *Monthly* / *Quarterly* (circle one) for $_____

Note: A direct billing donation must be $50.00 or more

3 Total your gift to United Way

_____ x _____ = $_____

Amount per pay period | Number of pay periods | TOTAL PAYROLL DEDUCTION GIFT

My total annual gift is: $

4 Sign and Date

Signature required

Date

I authorize my employer to deduct the necessary amount(s) from each paycheck. I understand this authorization will continue unless otherwise specified by me in writing. If applicable, I authorize United Way of the Mid-South to make a charge to my credit card or debit card as indicated above for the amount stated. I understand all personal information will be kept confidential.
United Way of the Mid-South does not provide goods or services as whole or partial consideration for any contribution.

Please print your name as it will appear in our Leadership Giving materials if applicable (Examples: Mr. and Mrs. John Doe **or** John and Jane Doe) ❍ **OR Check here to remain anonymous**

Donor Designation Page (this page is optional)

When you partner with United Way, you have the option to direct the distribution of your gifts. Please fill out the normal pledge side before completing this form.
Important note: With some Donor Designation options, your gift does not recieve the benefit of United Way's volunteer-driven community review process, which maximizes the impact your gift has on the lives of people in need.

United Way

United Way of the Mid-South

1 Your name (please print)

❍ Mr. ❍ Ms. ❍ Mrs. ❍ Dr.

First Name M.I. Last Name

2 Please fill in the **total** amount of your annual gift to United Way (from step 3 on other side)

$ _____.

3 Designation Options

United Way's Community Impact Fund

Our **recommended choice** for the **BEST** way to help in Shelby County!
You receive the benefit of having highly-trained local volunteers study the Mid-South's needs and resources.
They direct your gift to focus on measurable, positive results in people's lives ..... (0071) $ _____

OR, you can also choose community impact areas individually:

Helping children and youth succeed ..... (0062) $ _____
Strengthening families and neighborhoods ..... (0066) $ _____
Improving health for adults and seniors ..... (0065) $ _____

You may also direct your support to a specific county in the United Way of the Mid-South service area:

❍ Crittenden (5201) ❍ DeSoto (5202) ❍ Fayette (5203) ❍ Lauderdale (5204)
❍ Shelby (0071) ❍ Tate (5208) ❍ Tipton (5206) ❍ Tunica (5207) ..... $ _____

You may also support a specific United Way of the Mid-South partner agency, or another United Way in a different city and state.
Please write the name of the partner agency and/or the other United Way and its city/state below:
See United Way's Information and Leadership Guide for partner agencies.

_____ UNITED WAY USE ONLY: CODE $ _____ **$50 minimum per designation**
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You may also support another health and human service nonprofit organization in the United Way of the Mid-South service area.
See United Way's Information and Leadership Guide for designation criteria.

Agency name: _____
_____ UNITED WAY USE ONLY: CODE $ _____ **$50 minimum per designation**

4 Double-checking:

When you add the designations in step 3, does the total equal the amount in step 2?

If "yes," go to step 5 and sign and date the form - you've completed your designation!
If "no," please go back, make the necessary changes and complete your designation.

$ _____.

5 Sign and Date:

Signature _____ **Date** _____

All donor designation choices must comply with Internal Revenue Service guidelines for nonprofit status and also comply with our policies established by the United Way of the Mid-South volunteer Board of Directors. Gifts cannot be designated to houses of worship or to primary, seconday and higher education institutions or for the arts.
Other restrictions apply - please see United Way of the Mid-South's Information and Leadership Guide for more details.

UNITED WAY USE ONLY: Acct. Number _____ **Processed by** _____ **Date** _____ **D.E. Session** _____

THIS COPY GOES TO UNITED WAY